

U.S. May Renew Pact

CHICAGO, Nov. 21.—The national foreign trade convention recommended last night renewal of the reciprocal trade agreement act and the eventual return to gold at a fixed ratio as a means of stabilizing world currencies. At its closing session the convention urged through a final declaration that the government should lend the fullest measure of cooperation in an effort to obtain early, definite and lasting stability of the dollar, the pound sterling and the franc.

It recommended balancing of the budget, reconsideration of laws regarding the purchase of silver for monetary purposes, return to gold at a fixed ratio and convertibility of currency into gold as required for settlement of international transactions.

BREAKS BARRIERS
Concerning reciprocal trade agreements and the unconditional most-favored-nation principle, it said they had proved the "most effective means available for breaking down trade barriers which restrict world exchange of the products of agriculture and industry."

Howe Points To Roosevelt Vote

BROCKVILLE, Ont., Nov. 21.—Extension of the Canada-U.S. trade treaty in form is a possibility by Hon. C. D. Howe, minister of transport.

Addressing a meeting last night that followed annual election of officers to the Leeds Liberal Association, Mr. Howe said proof that people of the United States were pleased with the agreement was evident in the overwhelming majority given President Roosevelt.

Due to improvement in conditions

CO-OPERATION IS URGED AT CIVIC PARLEY

Cabinet Also Rebutted in Motion Charging Non-Interest

CALGARY, Nov. 21.—Closely co-operation between the Alberta government and the Alberta Association of Municipal Districts was urged in a resolution adopted at the closing session of the annual convention here yesterday.

Failure of Premier Aberhart and several of his cabinet ministers to address the convention, as scheduled, drew criticism.

The resolution adopted read:

"Whereas the public has from time to time been severely criticized by our provincial government for lack of co-operation, therefore be it resolved that our government be requested to more closely co-operate with this association by having their ministers or deputies present at our conventions to discuss problems relative to their departments."

Delegates from 120 municipalities were present at the 1921 annual convention, which was held in Edmonton.

Resolutions urging the Federal Government to assume all costs of jobless relief, that the provincial government should take the care of cancer patients were approved.

Another urged a reduction of automobile license fees to a sum not exceeding \$5.00 annually."

Body Discovered By Delivery Boy

ST. STEPHEN, N.B., Nov. 21.—A young delivery boy called at the home of William Hawthorn yesterday and found a body lying in the cellar behind the furnace. The boy found the body of Hawthorn, 66, hanging from a beam.

I Always Say— (See Gracie Allen)



THAT the course of true love runs smooth. For instance, my brother was crazy about a girl and after he finally coaxed her to be the crown in his coffee, he had to go out and burn a dime so he could buy the coffee.

Edmonton Bulletin

FIFTY-SIXTH YEAR. VOL. LVI, No. 274 EDMONTON, ALBERTA—SATURDAY, NOVEMBER 21, 1936 Single Copy, Five Cents

Italian Submarines Will Enforce Spanish Rebel Blockade England May Withdraw Formal Relations

War Plan Offered By Eden

LEAMINGTON, Warwickshire, Nov. 21.—Foreign Secretary Eden last night outlined the circumstances under which Britain would go to war. Referring to British armed forces at home and abroad in a speech to his constituents here, the foreign secretary declared: "These arms will never be used in a war of aggression. They will be used only in defence and in defence of the League of Nations or the pact of Paris."

"They may—and if the occasion arises they would be used in defence of France and Belgium against unprovoked aggression, in accordance with our existing obligations."

"They may—and if there is a new western Europe settlement they would be used in defence of Germany were she the victim of an unprovoked aggression by any of the other states of the settlement."

"Thus, together with our treaty of alliance with Iraq and our projected treaty with Egypt, are our definite obligations. In addition, our armaments may be used in bringing help to a victim of aggression."

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Famous Mrs. Simpson and Her Double

There's only one Mrs. Wallis Simpson, and she is in England, the centre of world-wide attention because of her friendship with King Edward VIII. But in Pampa, Tex., residents see a striking resemblance between Mrs. Simpson and Mrs. Togg Johnson, a Pampa hardware dealer's wife. Mrs. Simpson is on the left, and Mrs. Johnson is on the right.

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Fascists Close Gaps

PARIS, Nov. 21.—Italy will provide a force of 15,000 marines to help the Spanish insurgents blockade Barcelona, Genevave Tabouis reported today in the newspaper Oeuvre.

As a result of arrangements made by Col. Franco, Gen. Francisco Franco's brother-in-law, Italy will send up and increase its shipments of airplanes, guns, gas and men to the insurgents, Mrs. Tabouis said.

Trunks and armored cars turned up at Spanish ports and were loaded daily and nightly on ships at Livorno, Genoa and Civita Vecchia. Twelve ships have left during the last few days with cars, gas and tanks and gas, she said.

England Ready To Grant Right

LONDON, Nov. 21.—Great Britain is predicted in usually well-informed quarters here, may shortly grant belligerent rights to both sides in the Spanish civil war.

Theoretically, this would recognize their authority to declare a blockade, providing that they have the power to make a blockade effective. This would mean, in other words, that each side would have the right to use naval force sufficient to prevent foreign ships from carrying supplies to the other side, but, however, it does not appear that either side has the naval

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SUNDERLAND'S VICTORY PUTS THEM ON TOP

Roker Park Team Whips Stoke City to Share Leadership

LONDON, Nov. 21.—Sunderland, last season's champion of the English football league, drew into a tie with Portsmouth at the top of the first division today.

Roker Park team scored a decisive 3-0 victory over powerful Stoke City, while Portsmouth went under 4-0 at Everton.

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EDMONTON IS URGED GRASP OPPORTUNITY

Possibilities of Northern Mineral Finds Stressed By Noted Aviator

When mines and mining fields really open up and swing into production, the business generated and the transportation facilities required, it was learned in a brief address by Capt. Frank Baraga, Canadian Airways pilot, at the annual meeting of the Western Airlines Association in Edmonton.

Indication of the demand for rapid air travel was given by the speaker, which will develop in the vast mineral fields tributary to Edmonton, he stated.

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Titled Visitors

The Right Hon. Viscount Cobham, who arrived in Montreal from England to act as judge of the hunters at the Royal Winter Fair, Toronto. The distinguished visitor is seen in the above picture in the lounge of the Canadian Pacific liner Duchess of Athol just after arrival in Montreal. With him is his daughter, the Hon. Viola Lyttleton.

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GERMAN SUB SINKS; 8 DIE

LUEBKEC, Germany, Nov. 21.—The German U-boat No. 18 sank in Luebeck bay last night with eight men aboard.

The submarine collided with a freight ship during a practice run and went down within a few minutes.

Eight were aboard, but only eight men after futile efforts to reach them.

The U-boat was one of a new series of submarines and was a unit of the Weddigen U-boat flotilla, the first flotilla formed after the Anglo-German naval treaty.

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In The Doghouse

DOGHOUSE IN ATTENTION KENNEL

The good, no bad, ran the whispered word of advice through the ranks of the assembled children, "For Santa is in town and he knows his presents only to their parents and all their mother's commands and are to be obedient at each and every right."

Following his four through the city, Santa Claus was taken to the Hudson's Bay store, where a special children's display greeted him, and where he will reside to welcome the Duke of Edinburgh and his family to the coming of Christmas time.

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England Can't Ban Athol's Own Army

EDINBURGH, Scotland, Nov. 21.—Law or no law, the Duke of Athol's little army cannot be disbanded. When George, Duke of Athol, public order bill receives final sanction from parliament, all political, military and private armies in Great Britain, will be banned—except the Athol Highlanders.

Their immunity to the law dates from 1840, when James, the Duke of Athol's grandfather, secured a royal patent.

Victoria, it is said, was so delighted with the Duke's little army, armed with old Scottish broad-



Mystery Covers Affair

OWEN SOUND, Nov. 21.—Seven members of the crew including Captain Norman McKay were drowned and 10 others reached shore on rafts and in lifeboats when the motorship Hibou foundered and plunged to the bottom four miles north of here in Georgian Bay today.

Reads Captain Norman McKay, A. McFarlane, Chester Bingham, R. Earls, Miss Iona Johnson, Jimmy Minard, M. McIvor.

Surviving are James Agnew, first mate, Howard Allen, second mate, Orville Pratt, purser, Daniel Brown, and seven hundred yards from shore. As the ship plunged below, many reported to have been buried into the water. Captain McKay lost his life and the whole made heavy loss.

FAMED SKIPPER

One of the Great Lakes most renowned mariners, Captain McKay has sailed the lakes out of Owen Sound and Manitowish Island ports for the past few years. The Manitowish Island laid up last week for the winter and Captain McKay, who has been skipper of the Hibou for its last voyage since the war.

One of the disasters has not been mentioned. The vessel, a tug from Detroit, cleared this port at 4:30 a.m. today and is believed to have sunk within half an hour off Squaw Point, four miles north of here.

Miss Johnson was the only one.

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MAN MURDERS WIFE, TURNING GUN ON SELF

Fatality West of Calgary Called "Case of Jealous Insanity"

CALGARY, Nov. 21.—Second "window slaying" in Alberta within a month was reported to police here today. This time the victim was a woman.

On a farm near Cam, Alta., Mrs. Roy Robson, 38, who was standing by a kitchen window, was instantly killed when a rifle bullet crashed through a window, shortly thereafter, Roy Robson, the woman's 40-year-old husband, turned the gun on himself. He is 100 miles east of Calgary.

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HOBBYKEEPER

Mrs. Robson was killed at the farm home of P. Williamson, where she was employed as a housekeeper last night. Robson died at the home of the Williamson family. The Williamson family, who had been told of her presence in the home, had been told of her presence in the home.

Continued on Page 2, Col. 7

ALBINO DEER SHOT

SIDDBURY, Ont., Nov. 21.—Hunting was in progress here today when the first of the first Division Game Wardens, Mr. J. H. G. Sheriff, shot an albino deer.

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Interesting Items In Today's Want Ads

Piano taught in your home by experienced teacher. (Heading 6A).

Swap or Sell—Highway mirror, fireproof cabinet, footstool, "bookers" cabinet, etc. (Heading 20A).

100 acres improved B. C. level, good soil, no rocks, close to market. For quick sale. (Heading 27B).

Young man would like room and board. (Heading 28A).

Telephone in your Want Ads—\$121—we will be glad to insert it and send you an account later.

AMENDING

**Old Country
Football**

**MOSCOW SAYS
NEW ALLIANCE
TO MEAN WAR**

Continued from Page 1

Celtic 6; Third Lanark 3.
Dundfermline 1; Partick Thistle 1.
Falkirk 5; Dundee 0.
Hamilton Academicals 2; Albion Rovers 3.
Hibernian 1; Aberdeen 1.
Queen of South 2; Kilmarnock 0.
Queen's Park 0; Hearts 2.
Rangers 0; St. Johnstone 0.

Refuses Sign Fishing Treaty—Retaliation for German-Japanese Pact

St. Mirren 3; Morwell 0.
Second Division
Airdrieonians 2; Leith Athletic 1.
Ayr United 3; Stenhousemuir 3.
Cowdenbeath 1; Motherwell 1.
Dundee Utd. 2; Edinburgh City 2.
Forfar Ath. 3; East Fife 3.
King's Park 1; Dundurn 1.
Montrose 2; East Stirling 1.
Raith Rovers 4; Alloa 1.
St. Bernard 6; Brechin City 0.

IRISH LEAGUE Results of games played in the Irish Football League today follow:
 1. Celtic City 4, Larne 1.
 2. Distillery 1, Belfast Celtic 2.
 3. Bangor 1, Portadown 1.
 4. Cliftonville 3, Glentworth 3.
 5. Glenavon 3, Newry Town 1.
 6. Ballymena 1, Linfield 5.
 7. Ards 1, Coleraine 1.

AS SHIP SINKS GEORGIAN BAY

Continued from Page One

man aboard. She was listed as a member of the crew.

ONE RECOVERED

Soviet general staff had considered the situation.

Speaking with the full authority of the Kremlin, the newspaper Izvestia declared "This mobilization of the forces of war" demanded the immediate organization of the world's forces of peace to counteract it.

RENEWALS OF

The body of Minard is the only one recovered.

The Hibou was making his last run of the current navigation season and sailing for Kilareey on Manitoulin Island with a cargo of 150 tons of general merchandise.

TRADE PACTS RECOMMENDED

Continued from Page 1

tions in Canada, said the minister, the deficit would be considerably less than the \$1,000,000 budgeted for the current fiscal year by Hon.

Northern Alberta exhibitors continue to carry the major awards at the Toronto Royal show in the seeds and clover classes, with William J. Bryant, Boyle, gaining the leading bracket in the sweet clover class from the stiffest kind of opposition.

In the alfalfa clip Joe Verosaki, Eyremore, won the coveted blue ribbon from a large field of Ontario, Quebec and British Columbia exhibitors.

In the Percheron filly classes, foaled 1936, N. C. Richard, Calgary, won first award, while Gregory Bros., were placed fourth in the class for mare foaled in 1935, the west had affected the earnings of the system. Nevertheless, he believed results would show an improvement over last year.

The new trans-Canada air service would not affect the revenue of the railways, in Mr. Howe's opinion.

A first class service at a reasonable cost is the government's ob-

Greenway and Clark taking fifth in the class for male foaled in 1934 and first in the aged male class. N. C. Richard gained fourth place in the class for three animals under three years to get of one sire.

Leduc Man Dies

LEDUC, November 21. — John Hubert Leduc, of the Michigan

jective in the new air service, he added.

As an indication of returning prosperity, Mr. Howe said he believed not more than 500 were still unemployed of the 20,000 single men who were in relief camps last spring.

A campaign of advertising has been developed by Hon. James G.

Pilot Gil McLaren, Mackenzie Air Service, on Saturday was reported southbound from Gordon Lake to Yellowknife Bay.

**To Relieve Bad Cough
Quickly, Mix This at Home**

**Does the Work in a Hurry.
Saves Money. Easily Mixed.**

Here's an old home remedy you can mix at home. It's a cough remedy—more than you could buy for four times the money. It keeps perfectly, tastes fine, and lasts a family a long time.


This useful old home mixture has a

It's no trouble at all. Make a syrup by stirring 2 cups of granulated sugar and 1 cup of water a few moments until dissolved. No cooking is needed—a child could do it.

Now put 2½ ounces of Pinex into a 16 oz. bottle, and add your syrup. This gives you 16 ounces of really superior three-fold action. You can feel it take hold at once. It loosens the phlegm, soothes the irritated membranes, and helps clear the air passages. This explains why it gives such prompt, pleasing results.

Pinex is a compound containing Norway Pine, in concentrated form, well known for its prompt action on throat membranes. Money refunded if it doesn't please you in every way.

See the New 1937
FORD 

FORD 

A New Car—at New
Low Prices—with an
Entirely New

**Entirely New
Economy Idea!**
On Display at Our Showrooms
See How the Ford V-8 Has Been
Completely Re-designed

- It Has New Comfort
- New Safety
- Operation Is Quieter
- Braking Is Smoother and Faster
- Improved Finger-Tip Steering

You'll Want to Drive It—
Let Us Arrange It

DOMINION
MOTORS LIMITED
FORD AND LINCOLN DEALERS
102nd St. South of Jasper. Phone 22288

Eating Out Profession Is No Picnic

By LAURA LOU BROOKMAN
NEW YORK, Nov. 21.—She paid it well long—and she paid it

Anna Martin, slender, attractive, young woman who isn't long for a career. She has one thing to say about the "eating out" profession. It is no picnic. She is employed by the Childe Restaurant Company. "It would be a good thing to have someone go about New York 'restaurant-hopping' just as department stores employ shoppers to check the prices and quality of various commodities," Miss Martin, then in the menu department, was given the job.

USUALLY EATS TEN MEALS

Ten meals a day is her usual number, though she's been known to get in as many as 12.

She hasn't gained even an ounce since she took the job. Five feet, four inches tall, Miss Martin weighs 125 pounds, which is just about right according to the health and beauty experts.

"People always ask how I manage to eat so many meals and not gain weight," she says. "I eat because I have to walk a lot. I don't always eat everything in order, but I have to do more than just take dishes. I do avoid rich foods."

She has, to date, eaten in about 100 New York restaurants. She's been in every section of Manhattan, from the uptown to the downtown.

Her working—or "eating"—hours are from 10 a.m. to 10 p.m. She goes to breakfast and lunch, and then to dinner. She usually gets up at 7 a.m. and goes to bed at 11 p.m.

On a day that is to include six or seven meals, she is ready for work by 7:30. For half an hour after she reaches the neighborhood where she is working she walks about the streets, and then she goes to work.

By 8 o'clock she enters a restaurant, studies the menu, and orders her first breakfast. A series of six usually goes something like this: Breakfast No. 1—Fruit, coffee, English meringue, toast.

Breakfast No. 2—Poached egg on toast, coffee.

Breakfast No. 3—Fruit, coffee.

After breakfast Miss Martin usually goes to the office. She works there until 1 o'clock. Then, for a five-minute rest, she would go to the office.

Lunch No. 1—Soup and a meat course.

Lunch No. 2—Fish or a light course.

Lunch No. 3—Salad, coffee.

Lunch No. 4—Fruit, coffee.

Lunch No. 5—Fruit, coffee.

She isn't allowed to confine meals to the office. She has to eat in the restaurant. She doesn't consider that a handicap. "I like everything," she says. "I really do. I eat what I can get. I eat everything and I can eat it all."

Twenty minutes is long enough for her to first go to the office. She wants to know a restaurant. The reason she can make every conversation is because there is a job—from dishwasher to manager.

After two years at the Grand Central Station, she spent a year as supervisor at a large corporation. She is now in the office.

Her mother and her parents still live there and she manages to get home. She likes the office. She doesn't have much time for them. She doesn't have much time for them. She doesn't have much time for them.

Her mother keeps her worried about the telephone. Called at her office headquarters a voice from the telephone ring. "Mrs. Martin isn't here now. It's her home hour."

RED, WHITE AND BLUE IS FASHION TUNE

NEW YORK, Nov. 21.—New color combinations in dress fabrics are the keynote note that bobs up occasionally in the form of a new color scheme. The new color scheme is red, white and blue.

Adler and Adler, a smart apparel designer, has shown a collection of dress fabrics in these colors and in the new color scheme.

The collection also shows a new influence in dress fabrics. The new color scheme is red, white and blue. The new color scheme is red, white and blue.

A daily, hand-made look dominates the new color scheme. The new color scheme is red, white and blue. The new color scheme is red, white and blue.

One that drew attention to the new color scheme is a dress in white, blue and red. The new color scheme is red, white and blue. The new color scheme is red, white and blue.

Therapy red is another color that is being used in the new color scheme. The new color scheme is red, white and blue. The new color scheme is red, white and blue.

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WEAILED HINTS AT SMARTNESS

PARIS COMBINES ALLURE OF Tulle and Net with Pert Lines of New Hats



The House of Patou gives the lily by multiplying the loveliness of young Pat Patterson with a smoke blue felt hat with matching feather accents at the sides and a flaming veil.

Paris combines allure of Tulle and Net with Pert Lines of New Hats

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Northerner Explodes a Myth or Two

BARBIES THIVED ON CANNED MILK



Try this recipe for something stunning to admire—take a glamer girl like Pat Patterson, add a suave black felt hat, drupe it with a dash of chausse veil. Then feast your eyes on a Paris achievement.

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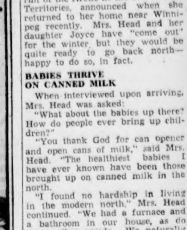
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Celebrity-Concert Series
DIRECTION - FRED M. GER

UNDER AUSPICES WOMEN'S MUSICAL CLUB

NEW ENGLISH SINGERS

DOROTHY SILK PETER PEARS
MARY MORRIS ERIC GREENE
NELLIE CARSON OUTSIDERS KELLY

NEILDA CARSON CUTHBERT KELLY
in a program of All English Music
EMPIRE THEATRE
FRIDAY, NOVEMBER 27, at 8:30 P.M.
Tickets On Sale at Heintzman's. Phone 23968


Your Children - By OLIVE ROBERTS BARTON

The principle that should guide parents in selecting books for youngest children of the family are discussed by Olive Roberts Barton in this second of three articles suggested by observance of Children's Book Week.

To keep up with the new, the almost-new and the just-about-new books for children is like catching an express train, only to hop off while it is going and transfer oneself in some miraculous fashion to

another. There are so many grand ones that the reviewer cannot begin to

ment one one-hundredth of the thrilling volumes on the counter. It makes it very



easy for the parent, however, because, even blindfolded, it is practically impossible these days to

Check Your Knowledge

1. Where is the Giant's Causeway?
2. What is a maverick?

O. R. Barton choose a poor one.

Favorite authors are nearly all here with new ones. New authors are making more friends. It goes right along.

Another of Inez Hogan's, you say?

3. Correct this sentence, "They went through with the formalities."

4. What is a necropolis?

5. Where is the Mosquito Coast?

ANSWERS

1. On the northeastern coast of Central America.

Oh, yes, "Elephant Twins." And also another "Snip, Snapp, Snurr" story by Maj Lindman. This time not about the Red Shoes, but a Yellow Sled. Hendrick Van Loon produces a song book, for a change, and a book of "Fables and Folklore of Ireland."

ailed "The Songs We Sing" (music by Grace Castagnetta). Seems to be getting popular, this idea of story tunes. There is the one about Peter Rabbit, you know, "Peter Rabbit Music," with B. Potter's little

Here is a lovely new book by Munro Leaf, "The Story of Ferdinand" (Viking Press. Pub.). Ferdinand was a bull that liked to smell flowers. Who'd think a bull could be funny?

Lois Lenski has illustrated a new "Mother Goose" with the cutest pictures ever (Harper's), and, speaking of pictures, when grim old Grimm, the fairy-tail-teller, can be made to make us laugh, it is

Something indeed Wanda Gag has elected "Tales From Grimm" for young children, and put fun into the sketches she made. Pictures play a big part in today's books, and, I am glad to say, humor, too.

"Sweetness and light" from bees
emerge
(Or so announced Dean Swift),
Commodities that hardly surge
From this our latest drift.

red in the book. It is called "A Day at School." Another photographic book is "The Cotton Book," by W. C. Pryor and Helen S. Pryor (Harcourt Brace).

"Teeny and the Tall Man" by Julia Morda (Doubleday, Dorsey).

CHEESE ROLLS WITH BACON
Soften a half pound package of Maple Leaf cheese by adding a small amount of cream. Cut the bread in very thin slices, trim off the crusts, butter and spread with

light up to date in diversity of subject, humorous interest and sympathy.

For those just a little bit older, Mary Graham Bonner's last of many successes is "A World of Our

Maple Leaf cheese. Roll up diagonally, starting from one corner, wrap a thin slice of back bacon around the bread, fasten with a tooth pick and toast under the broiling flame, turning often so that

Rev. Kathleen Norris

By Kathleen Norris

The letter is unsigned. The writer was in the mood of many and many another hurt and neglected woman when she wrote it. One can't blame them for wanting to know what

Still another letter, this one from Dallas, is sent me by a girl who is

problem she is leaving. These second marriages, where children are involved, are not often serene. Women go on with them, because sometimes there isn't any alterna-

ough I am married to a steady man who makes good money and gives me my full share of it. But being a good fellow, a club man, business favorite, a traveler, Fred's entirely forgotten his wife and

age, who chooses a new mate instead of loyalty to her child, lives to rue it. After the first few months in a very Fools' Paradise of passion she discovers that the change only means that she has to bear other sorts of troubles and

Where the first husband was indifferent, the second is over-loving and jealous. Where her own child was loved and taken for granted by his father, he is cherished by his

Why should I have to put up with a life like this just because selfish, unloving man decrees it? a matter of fact I'm not going to. I've found a man who's inter-

Look before you leap, you women who admit that you made first mistakes and yet never seem to

illicit love begin. How can you realize that you can make **second**
p 11? This new friend of mine' ones.



AUTOMOBILE CENTRE CARRIES LARGE RANGE OF MODELS

Kenn's Has Complete Service For Chrysler And Plymouth Owners

Having supplied an unexcelled standard of service to automobile owners in this city since 1920, Kenn's Service Garage, Limited, makes its bow this season as exclusive distributors in this section of Alberta for Chrysler and Plymouth cars.

DRIVING CARE, CHAINS ON CAR CUT ICE PERIL

Majority of Skidding Accidents Are Traced To Lack Of Caution

Winter presents more hazards to the motorist than any other season of the year. Snow, sleet, fog and icy roadways are contributing factors in thousands of traffic deaths annually.

There is very little any one can do about the snow, sleet, fog and rain except drive with extreme caution, but some very definite suggestions have been made as to driving on ice and snow-covered streets and highways.

There is a good reason for every skidding accident, according to the National Safety Council. The fractional force which can be developed on a smooth sheet of ice is only about one-tenth to as low as one-twentieth of that which can be developed on dry concrete. Drivers who cause skidding accidents are those who try to drive on the ice just as they would drive on dry concrete.

The council offers eight safety hints for driving on ice-covered roadways.

Do not drive unless you have to. You may have your own vehicle under perfect control, but if the "other fellow" starts sliding toward your car, neither he nor you will be able to do much to avert a collision.

USE TIRE CHAINS. They help to prevent skidding and are beneficial in getting away from the curb when your machine is in a snow-drift.

If your car is on a slight grade it is frequently desirable to start in second or high gear to prevent the rear wheels from spinning.

Keep a steady foot on the accelerator. Increase speed slowly and try to avoid sudden changes in speed, since this is the cause of most skidding accidents.

Decrease your speed even more before turning corners and getting around curves.

Be alert at all times and keep an eye on traffic as far ahead as you possibly can.

Maintain a safe distance from the car ahead. There are many drivers with common sense enough to be extra careful when the streets are "slippery," but even careful driving is not a guarantee, as there is always the "other fellow" to contend with.

TRIM FITTINGS IN NEW BUICK

Luxurious interiors characterize the 1937 Buicks with marked advances in trim, moldings and fittings. Window and door moldings are locked in place by invisible clamps, eliminating the usual presence of screw heads. All trim is of attractive walnut finish in harmony with the costly upholstery and attractive interior hardware.

A new instrument panel of attractive design is edge lighted with the instrument cluster placed at the left in front of the driver and an electric clock mounted in the door of the glove compartment at the right. In addition, grille and panel are provided in the centre of the instrument board for the mounting of loud speaker and radio controls. These provisions being standard on all models. Additional woodwork in the instrument board makes room for a built-in ash tray on the right hand side.

Standard interior hardware is chrome, artistically colored with the Buick repetitive motif and having attractive, color-coordinated "Teal" handles for all door, window and instrument board control fittings. Fisher-modified ventilation is one of the comfort and safety features of the new cars while the all-steel "Turret Top" bodies combine modern safety and structural features.

Smart Turnout



CHRYSLER ROYAL BUSINESS COUPE

Chrysler, Plymouth Sales and Service Heads



R. M. MONTAGUE
General Manager



HARRY DRAKE
Sales Manager



BILL REID
Service Manager



BERT HARVEY
Parts Manager



HARVEY THOMAS
Tire Department



BILL DUNN
Service Nation



ART LOWE
Body Department



Shoots Freak Hybrid

DUNCAN, B.C., Nov. 21.—A freak hybrid fell to the gun of Robert McBride. The bird was a cross between a pheasant and a leghorn chicken. It had the head and tail

Fortress Found

STOCKHOLM, Nov. 21.—The remains of a 1,000-year-old Viking fortress has been found on the Swedish island of Gotland.

Auto Industry Faces Keenest Competition

Unfold millions of dollars and the most intensive efforts of many thousands of persons have gone into the huge task of making motor cars better for 1937. It has been a task successfully accomplished. The new models are better cars. That is going to mean much to the industry's tremendous drive to make 1937 one of the outstanding years of its entire history in production and sales.

RECORD YEAR

Every indication now to be seen points to a record-breaking year. Replacement of worn-out and wear-out cars offers a potential market greater by far than normal because people have been driving their cars longer than was their custom. There is a far greater than normal number of first car purchasers who have been delayed in their buying by lack of a purchase power they now possess. Topping these two big elements is the practical certainty of a considerably larger export business.

IMPORTANT BEARING

The fact that the industry has never before offered so much in actual values for every dollar of cost is going to have an important bearing on the manufacture and sale of automobiles in the next twelve months. Because these greater values cannot help but make a better business year for the automobile industry, they mean much to the entire country. Benefits from the making of motor cars are so far-reaching among so many other industries that any betterment in our business in 1937 is going to be felt throughout the country in improved conditions generally.

CUT SPEED AT SUNSET

Slow down at sunset, especially when you have been driving all day. The tricky light of dusk is the two-hour for traffic accidents. Many hours of continuous driving increase the chance-taking by motorists who will try to cover a few more miles before stopping for the night, no matter how tired they are. It is better to rest than to gamble with your life.

KENN'S SERVICE GARAGE Limited, 109th St. & 100th Ave., Edmonton

now sells Chrysler, Plymouth and FARGO

YOU ARE INVITED TO SEE THESE NEW CARS TODAY!



Kenn's Service Garage, under the able management of R. M. Montague, is now selling Chrysler, Plymouth Cars and Fargo Commercial Cars and Trucks. Located at the corner of 100 and 109th Sts., they have large, comfortably appointed showrooms, and an excellent service station—directly across the street a well-equipped garage, operated by experienced mechanics gives Edmonton motorists quick, complete and courteous service.



See the New 1937 Chrysler

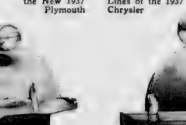
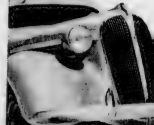
Beauty! Breath-taking. Regal beauty... Style! Action-line aerodynamic styling as new as tomorrow... Comfort! Luxurious, restful relaxation to fit a king... Quiet! As scientifically achieved as in a broadcasting studio... Safety! The comforting security of the famous Chrysler all-steel body, safety-glass and time-tested hydraulic brakes. Power! Smooth-flowing, whispering, surging power... Dignity! Statelyness! Distinctiveness!... everything you could ask for in a motor car you will find in the glorious new Chrysler for 1937.

Biggest Value in Plymouth History

Plymouth for 1937 is the biggest value in the history of a car already famous for low first cost and reliable, economical operation.

Beautiful Front of the New 1937 Plymouth

Distinctive Aerodynamic Lines of the 1937 Chrysler



Engineered for Beauty

Your eye tells you that here are lines, proportions and contours that are correct—tremendously appealing. Beauty is engineered right into the basic aerodynamic design of every Plymouth. That's why their satisfying eye-appeal is so lasting.

Engineered for Comfort

Engines have been moved still farther forward. The rear seat centre is located farther ahead of the rear axle, producing an improved "Floating Ride" of unbelievable smoothness. The new safety all-steel bodies ride cushioned in rubber on the new outrigger-type, sound-absorbing body mountings that eliminate all metal-to-metal contact between body and frame.

These new-type mountings and new Airtline-type low-pressure, double-action Shock Absorbers contribute greatly to the comfort of Plymouth's famous "Floating Ride".

Engineered for Quiet and Economy

Plymouth bodies are effectively insulated against heat, cold, dust, vibration and noise. It's a new "hushed" ride that is as nerve-soothing as it is surprising. Sound is "deadened" in the new Plymouth as scientifically as in the finest broadcasting studio.

The same, reliable, economical 82-horsepower motor has been retained and refined. 1936 Plymouth owners report 21 to 27 miles to a gallon of gasoline. Savings in oil up to 20%.

Engineered for Safety

Chrysler Hydraulic Brakes, safety-glass in all windows, safety all-steel bodies with seamless steel roofs, new safety instrument panels with all controls set flush with the panel face, surround you with a feeling of confident control and safety.

See the new Chrysler and Plymouths today. We will be glad to let you drive one. Be prepared for the most thrilling surprise of your motoring life-time.

Cabmen Request Meters In Taxis

Delegation of Edmonton taxicab operators waited on city commissioners Friday to urge that the city tax law be amended to provide for the installation of fare meters in cabs following the provincial government's action in setting of \$15 a week as the minimum wage for taxi drivers. Mayor Joseph A. Clarke, K.C., reported commissioners would recommend the requested amendment to city council. The delegation claimed the metered service would be fairer to operators, drivers and the travelling public, as the exact amount for the distance travelled would be registered.

Chrysler ♦ Plymouth ♦ Fargo

REVOLUTIONARY TYPE OF SAFETY DESIGN IS INTRODUCED

New High Levels Of Luxury Major Plymouth Feature

A revolutionary type of safety design, and new high levels of luxury and performance add up the impressive list of eight major developments introduced by Plymouth for 1937 in the lowest price field. The new Plymouth is bigger, with massive fenders and sweeping lines. Greater streamlining emphasizes the increase in car size, with the streamlined nose pointed up by a new sloping stern of airflow design.

Specially important this year are Plymouth innovations in "floating" ride, handling ease and safety. Among the major contributions for 1937 are these eight principal features:

1. A new Safety Interior, another step in the scientific progress in the safeguarding of motorists against today's traffic hazards.
2. Massive bodies of a size made possible only by the invention of new painted outer-type sound-absorbing mountings that extend beyond the frame. Also new body construction with cowl, windshield posts, new stainless steel roof and back panel all formed in a single solid unit.
3. Rubber Padded Body, said to be as revolutionary a development as "floating" ride. Outrigger cushions of live rubber support only the weight of the body without being subjected to the compression from body bolts as in all former designs.
4. The airplane-type shock absorbers, with low-pressure action. These are a new "telescope" design adopted from the type that cushions the landing of giant transport planes.

"HUSHED" RIDE
A new "hushed" ride, with complete insulation that blocks out rain, rumble and driving noise, seals the car against heat, cold and exhaust fumes. Soundproofing of considerable as that in a zero-noise environment.

4. Hypoid rear axle, formerly limited to high-priced cars, permits the removal of drive shafts from rear compartment. Hypoid design is now further improved through the use of "manila" steel, the special alloy for greater strength developed for main engine Plymouth parts.

5. Easier parking and improved steering that prevents "wander" or "straying" and keeps the car gripped to the road. Easier gear shifting, too, through the application of additional anti-friction bearings.

6. Four-way ventilation, with new elevators butterfly vanes in fowl vents on Cauton and Delux Models. Also built-in defroster on spring vents at the base of the windshield, in front of both driver and passenger.

"STRETCHING" ROOM
All sections of the new Plymouth line contain more generous space than ever before, with room for six passengers. The bigger bodies permitted by new outrigger-type sound-absorbing mountings, and wider fenders have front seats wider by a full inch, and rear seats wider by an inch.

Overall length has been increased to 194 inches on all models. The complete Plymouth line for 1937 includes a custom four-door Touring Sedan, six Delux Models, and three Plymouth Six models all on 112-inch wheelbases, with 134-inch wheelbases, with 134-inch wheelbases, with 134-inch wheelbases.

For the first time, all sedan have trunk. Built-in trunk, with body lines extended to encompass additional space, has back greater capacity than last year's models.

Space tires now completely disappear from the back of the car, being carried inside the car. Crap models carry the spare behind the passenger seat cushion, to preserve maximum space beneath the rear deck for luggage or rumble.

CLASSICAL DESIGN
Completely restyled inside and out, the new Plymouth appears distinctively new and different. Long, low contours sweep back from a new radiator grille of classical simple design, with stainless steel vertical bars on each side of a creaseless finished in the same color as the body.

The familiar Plymouth sailing ship slants back at a more rakish angle in a modified rear-drop headlamps are mounted on windshield supports, attached to the sides of the radiator.

The hood has been lengthened and comes far forward, extending to the foremost edge of the radiator shield in an ultralight line. The deeper hood lowers of moderate design sweep back the length of the hood, in gleaming bars of chrome ornamented by a flare in body ends.

NEER LINES
A wider shoulder slope, built-in a more acute angle, creates more wind resistance. Added sleekness is gained by the new, more rounded steel top that curves gracefully back to the sloping lines of the semi-trunk rear panel.

Fenders are massive and have a higher crown, dipping lower in front and flaring wider at the sides. New steel disc wheels in body color, with larger hubcaps, complete the effect of graceful streamlines and strength.

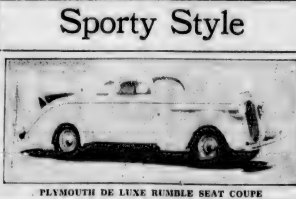
Numerous conveniences add comfort and luxury. Over-drip-downs drain the full length of the car over all doors and windows, prevent water from dripping as side. New defroster of spring vents for use with heaters are built into the bottom of windshields in front of both driver and passenger.

A headlamp beam indicator shows the light control as a stimulus when the high beam is in use. The glove compartment is larger and opened more conveniently toward the center of the instrument panel. A rear compartment that fits, is a great idea, too, adds luxury and

inches of leg room to the already lengthened interior.

SAFETY INNOVATIONS
Safety is the keynote of 1937 Plymouth design. It begins on the outside, with all surfaces smoothly rounded, and door handles redesigned to curve inward so that they cannot catch sleeves or other parts of the clothing. Even the rear license plate is moved from its familiar place above the tail light to a rounded bracket in the middle of the trunk lid, with a separate lighting fixture of its own.

The number of persons employed directly and indirectly in highway transportation in the United States in 1935 totaled 6,017,000.



PLYMOUTH DE LUXE RUMBLE SEAT COUPE

Sporty Style

Shock Absorbers Need Adjustment
Many cars would ride and perform better if shock absorbers were adjusted and functioning properly. At least once each season they should be serviced and adjusted by a competent mechanic.

No Taddy
Never give alcoholic stimulants to an injured person without the doctor's advice.

No Windshields
The first windshield appeared at the Chicago automobile show in 1894.

Best of Luck TO

KENN'S SERVICE GARAGE

Taylor & Pearson Ltd.

EDMONTON

First Pictures & Details About the NEW PLYMOUTH

IMPORTANT:

In order to Save Your Time—We have Arranged on this page the Important Facts About The New Plymouth in a QUICK, EASY-TO-READ MANNER. In a Few Minutes you can get the Story—THEN: See the Car Itself and WITNESS the result of these Improvements!

HERE'S THE NEWS ON PLYMOUTH!

NEW SOUND-PROOFING INSULATION

Scientific Insulation . . . In top, floor, sides and door panels . . . five different kinds of insulation absorb or block out hum, rumble and vibration. A real "hushed ride"!

NEW RIDING COMFORT

New Rubber Body Mountings . . . separate body from frame . . . cushion the All-Steel body at every point . . . absorb road vibrations.

New Aero-Hydraulic Shock-Absorbers . . . one on each wheel . . . Patented Floating Power engine mountings . . . smoothest engine in the lowest-price field. No pitching, jolting, bouncing . . . Plymouth gives you a soft, level ride.

More Seat Width . . . 3" more in front . . . 2½" more in back . . . body 2" longer . . . with an inch more head room.

Improved Ventilation . . . new "flipper-type" front window sections to take in air, or let it out . . . a larger, screened cowl ventilator . . . and ventilating windshield.

AMAZING SAFETY INTERIOR

Protection Inside . . . all instrument knobs and controls are recessed . . . nothing protrudes . . . even the door handles are designed for safety . . . back of front seat padded . . . built-in windshield defroster vents . . . the windshield is 2½" wider . . . better vision front and rear.

All-Steel Body . . . Plymouth's body is a complete steel box . . . top, sides, doors, roof and floor.

NEW HANDLING EASE

Sway Eliminator on front end . . . no leaning away on curves.

New Steering Ease . . . no "wind-wander" . . . car holds true to the road . . . no wheel-fight . . . and easy parking.

Quieter, Easier Shifting . . . due to two added transmission bearings . . . Synchro-Silent transmission . . . quiet helical gears throughout.

GREATEST ECONOMY

Gas Mileage . . . 1936 owners report 21 to 27 miles to a gallon of gasoline.

Lowest Oil Consumption . . . fewer places to lubricate . . . with the engine sealed to keep oil in, dirt out!

DAZZLING NEW BEAUTY—INSIDE AND OUT

Outside . . . the body is 2" longer . . . huge, heavy fenders and headlights . . . hood is longer . . . stunning new radiators grille with color panel down the center . . . concealed horns . . . wider and deeper bumpers . . . disc wheels and massive hub caps . . . trunk blends perfectly into the sweeping lines . . . it's a BIG, SMART CAR!

Inside . . . Plymouth is amazingly luxurious . . . deeply cushioned . . . silk assist and robe cords . . . new, rich upholstery . . . a stunningly smart, new safety instrument panel . . . ash trays at your finger tips . . . there's NEW COMFORT and SMARTNESS in every inch!

Biggest Value in Plymouth History!



SAFER DRIVING! Beautiful new Plymouth gives smooth, safe stops . . . with self-equalizing, Double-Action Hydraulic Brakes.



SMOOTH! Plymouth's new instrument panel has all controls recessed . . . nothing to bump or bang! Whole beautiful interior designed for safety!



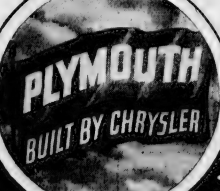
SO QUIET, you can hear a watch tick even in traffic on rough roads . . . five kinds of insulating material absorb noise.



STRETCH OUT . . . RELAX—in the roomy new Plymouth! More head-room, elbow-room, arm-room! No "hump" in rear door.

Famous Chrysler Engineering in the Lowest-Price Field!

The genius and vast resources of the famous Chrysler Engineers are back of the ever-growing success of Plymouth. Now, with more length, width and room, Aero-Hydraulic Shock Absorbers, new outrigger-type sound-absorbing body mountings and scientific sound-deadening body insulations, Plymouth for 1937 is the biggest value in Plymouth History.



IT IS EASY TO BUY A NEW 1937 PLYMOUTH

Chrysler Motors-Commercial Credit Corporation 7% Payment Plan makes it easy to buy a Plymouth. It's a more economical way to arrange time payments to fit your income.

Go See PLYMOUTH!

NOW ON DISPLAY AT

KENN'S SERVICE GARAGE

Corner 109th Street and 100th Avenue — Edmonton

NORTHERN ALBERTA DISTRIBUTORS

Drive One and be Convinced

IMPORTANT ENGINEERING ADVANCES EMBODIED IN AUTOS

Radical Changes In Appearance Shown In 1937 Chryslers

Radical changes in exterior appearance, increased roominess in interior dimensions and the addition of a number of important engineering advancements feature the Chrysler line for 1937. The new lowest-priced Chrysler, which has been named the "Royal," is large, handsome and high-powered. The company makes it plain that the "Royal" is even finer in performance, beauty, comfort, roadability, safety and economy than its predecessors.

The great demand for Chrysler line 1936 and the certainty of a much greater demand in 1937, now much more and greater manufacturing efficiency have made it possible to Chrysler "Airflow," with 130 horsepower and 213 inches overall length. The "Royal" is a roomy car embodying all of Chrysler's fine features and with a full measure of the high quality that is traditional with the Chrysler name. Interior dimensions have been so generously increased that the "Royal" has a roominess previously associated only with much more expensive cars.

FOUR MODELS
The Chrysler line for 1937 comprises four cars, with a total of 13 body styles. They are the Chrysler "Royal" with 88 horsepower and 199 inches overall length; the Chrysler "Imperial," with 110 horsepower and 204 1/2 inches overall

passenger sedan and coupe body styles.

AMAZING ENGINE

Heating the list of 1937 features the "Royal" is an amazing Gold Seal engine, which produces 88 horsepower, with 221 cubic inches piston displacement. This tremendous power, which gives the car a safety reserve at all normal driving speeds, is delivered with a smoothness, efficiency and economy never before possible in an engine of comparable size.

The high compression ratio of 6.5 to 1, the highest ever attained in an engine of this bore, is one of

the principal factors in producing horsepower with economy. Valves have been newly designed and increased in size to give greater volume, efficiency. In the exhaust valves a new material, Austemite, is used. This is a non-magnetic steel with greater strength and hardness at the high operating temperatures of exhaust valves than the usual valve metal. It resists burning, acidity and corrosion and thus contributes to long wear and efficient operation while reducing the necessity for grinding and replacement. Valve tappets have offsetting screws, which do not require locking nuts and are easier to adjust to proper valve clearance. There has been a change in the piston design for greater efficiency. "D"-type pistons are used because they have given strength to the "T"-type and add measurably to oil economy.

SMOOTHER ACTION

Connecting rod bearings are symmetrical in load of effort, thus distributing the bearing load and making possible smoother performance and longer engine life. Main bearings have been improved to increase the length of the film of oil between the bearing surfaces. The change in

specifications has increased the length of the engine block.

The re-designed engine is lighter in weight than its predecessor. Tests under a variety of driving conditions reveal a 25-mile mileage higher than that of the 1936 Chrysler car of comparable size. The Gold Seal engine produces its maximum efficiency with any ordinary type of gasoline.

Chrysler body engineers have made a notable contribution to the new "Royal." The width of the front seat cushion has been increased from 44 to 47 inches, giving more room for three persons. The

width of the rear seat cushion has been increased 3 inches and now measures 40 inches. The body measures 84 inches wider at the cowl than formerly and the windshield is 43 1/2 inches wide, improving vision for greater safety. The shift tunnel has been eliminated from the rear compartment. This has been accomplished without sacrificing the comfort of Chrysler's "chair-height" seats or any of the room in the compartment. The compartment floor is 2 1/2 inches longer and 5 inches wider. The body is 38 inches wide at the center pillars and 34 1/2 inches at the rear pillars.

FINE INTERIOR
Hardware and trim and upholstery are of the most attractive design, giving the interior of the car a luxurious appearance generally associated with much more expensive vehicles.

Checking Out

BEHLIN, Nov. 21.—There are less than 50 horsepower cars on the streets of this city as compared with 1,600 in 1935.



Chrysler Imperial

CANADA'S MASTERPIECE IN MOTORING LUXURY AT SUBSTANTIALLY REDUCED PRICES!

CHRYSLER IMPERIAL for 1937 stands supreme as the last word in motoring style, big-car comfort and luxury.

At rest—a greyhound straining at its leash... in motion—a thoroughbred in the full beauty of its rhythmic stride. All who see it thrill to the dynamic Chrysler Imperial.

Inside, rich fabrics and luxurious appointments, low floors and softly-pillowed, "chair-high" seats invite you to rest and relax.

Drive as far as you will... two, three, four hundred miles in a day... you step out refreshed and ready for work or for play.

Of course all this luxury and comfort did not "just happen". In places you eye may never reach, Chrysler Engineers have performed their miracles. Such things as Balanced-Weight Distribution... Tapered, Amola Steel Springs... Aero-Hydraulic Shock Absorbers... New Sound-Absorbing, Rubber-Cushioned Body Mountings... Sound-proofing Insulations... Floating Power Engine Mountings... new Safety-Steel bodies with seamless steel tops—all these and many more Chrysler Engineering advancements give you motoring at its luxurious best.

See the new Chrysler Imperial. Drive one! You will be delighted with the new 1937 Chrysler Imperial.

Chrysler Royal

AN ACHIEVEMENT IN LUXURIOUS MOTORING AT AN AMAZINGLY NEW LOW PRICE!

IT IS A TRIBUTE to the genius of Chrysler Engineers that they have been able to produce such a beautiful, luxurious, power-packed motor car as the new Chrysler Royal—at prices so little higher than are asked for cars in the lowest-priced field.

Entirely new... new in design... new in dynamic, action-line contour... a great new "Gold Seal" engine—93 horsepower, with the highest compression for its bore the world has ever seen... Uses ordinary gasoline yet delivers three to four more miles per gallon than many engines of much less horsepower.

New in comfort—body rides cushioned on spools of five rubber that absorb road shocks and noise... new airplane-type shock absorbers... new quiet body, insulated against noise as scientifically as a broadcasting studio... new driving ease... new safety-styled interiors—all at a surprisingly new low price!

See and drive a Chrysler Royal. It now costs so little more to own the best. See your nearest Chrysler-Plymouth dealer today.

We Extend Our Congratulations to Kenn's Service Garage

on their appointment as Northern Alberta Distributors for Chrysler and Plymouth Automobiles

Canadian Fairbanks-Morse Co. Ltd.

10169 99th Street Phone 25523

Best Wishes...

KENN'S SERVICE GARAGE
ON THEIR APPOINTMENT AS CHRYSLER AND PLYMOUTH DISTRIBUTORS

RADIATOR FRONTS
Tailor Made in 15 Min.
Your Car

"HADEEN" HEATERS
We Handle Famous Heaters.

Edmonton Auto Parts Co.
10260 102nd Street. Phone 25574

There's a Cause...



CAN FIND it for you

STARTING failure is now unnecessary when your battery is serviced by Exide Sure-Start Service. Newly developed instruments and a system of testing battery new faults the cause.

End forever the danger of starting failure by using Exide Sure-Start Service—developed exclusively for Exide Dealers by the world's largest manufacturers of storage batteries for every purpose.

Come in today for Exide Sure-Start Service—it's part of our free service to motorists.

WHEN IT'S AN EXIDE YOU START

CONGRATULATIONS TO KENN'S SERVICE GARAGE AS DISTRIBUTORS FOR CHRYSLER AND PLYMOUTH Cars.

T. H. PEACOCK

10519 Jasper Avenue. Phone 26614

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KENN'S SERVICE GARAGE

Corner 109th Street and 100th Avenue — Edmonton

NORTHERN ALBERTA DISTRIBUTORS

GOOD YEAR

EQUIPPED!

CHRYSLER AND PLYMOUTH

Automobiles Come to You Equipped with the Famous Goodyear Tires.

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OF CANADA, LTD.

Time Payment Plan

Available to All Car Purchasers

AT Low Carrying Charges

If contemplating buying a Car, now or later, let us quote you our Time Payment Budget Plan.

EDMONTON OFFICE
506 Bank of Commerce Bldg.
MILTON E. DAGU, Manager.

NEW OLDSMOBILE INSTINCTIVELY DIFFERENT AND ORIGINAL

Several Important Advancements Made Mechanical Design

An entirely new Oldsmobile Six for 1937, distinctively different and original in body styling and offering many important advancements in mechanical design, is being given its first public showing by Oldsmobile dealers throughout Canada.

Announcement of the new Oldsmobile Six estimates the busiest development period in the four decades of Oldsmobile progress. The new Sixes are better, lower, roomier and more comfortable than those which made Oldsmobile sales history in 1935. The motor provides greater reserve of power at lower engine speeds, with corresponding improvements in both performance and operating economy. The engine now develops 47 b.h.p. horsepower, against 36 horsepower in the 1935 model. Wherefore has been increased to 117 inches.

The 1937 Oldsmobile Six presents an entirely new interpretation of radiator grille design. The new treatment enables rigid, direct beam headlights, deeply recessed and placed in chrome. The bar is three main lines which extend at a slight upward angle on either side of a vertical Oldsmobile emblem. Hood louvers are of a triple horizontal bar design. The bar is three main lines which extend at a slight upward angle on either side of a vertical Oldsmobile emblem. Hood louvers are of a triple horizontal bar design. The bar is three main lines which extend at a slight upward angle on either side of a vertical Oldsmobile emblem.

DEEPLY VALANCED
Deeply valanced front and rear fenders, massive chrome-plated bumper and bumper guards, round hood boards covered with heavily ribbed moulded rubber, and steel wheels with massive hubs of polished chrome, add further distinction to the smoothly contoured all-metal bodies.

Complete individuality has been preserved also in the rear body treatment, which offers an innovation in the placing of combination tail and stop lights high on the rear sides of the bodies at the termination of the chrome body moulding. The lights are sharply flared, almost reverse imitation of the front headlamps. The chrome plate bracket is on the center of the rear body.

REPLACE WITH DUPLATE SAFETY

We Carry a Full Line of AUTOMOBILE GLASS At All Times.

Best Wishes To Kenn's Garage

Capital Glass Works Ltd.

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Your Car Will Give You Greater Pleasure

If It Is Equipped with a **PHILCO CAR RADIO**

BEST WISHES TO KENN'S SERVICE GARAGE

Motor Car Supply Co. Ltd.

EDMONTON LETHBRIDGE CALGARY

BE SURE YOUR IGNITION IS O.K.

Don't take chances on your Ignition being in good shape—have us check it. **We Are Ignition Specialists!**

DRIVE IN!

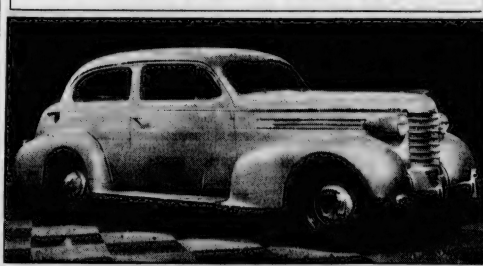
The Best to Kenn's Service Garage

SMITH'S BATTERY

Auto Electric Service

10125 100th Street. Phone 22649

Oldsmobile Six for 1937



The Oldsmobile Six for 1937, announced by General Motors Products of Canada Limited, is the most beautiful car in Oldsmobile's four decades of production. Bodies are distinctive with a new massive radiator treatment, and mechanical improvements are numerous. Above, the coach with trunk, powered by 95 horsepower motor.

equipped with the Fisher nodruff stabilizers. Upholstery is of the luxurious pillow type usually found only in custom bodies and fine furniture. Seal width is exceptionally generous, being more than ample to permit three persons to ride comfortably in either front or rear seat. The instrument panel of new and modernistic design, carries two large dials on either side of a centrally-located instrument panel which is specially designed to accommodate a radio speaker. For the convenience of those who desire radio installation, aerials are moulded into the running boards. Two dials on the right of the instrument panel are inset into the door of a spacious package compartment with tumblers lock. One of these dials conceals an air ray. The other is an illuminator electric clock. In installation of the clock includes a small light which illuminates the parcel compartment when the door is opened.

WINDSHIELD DEFOESTERS
Provision is made for the optional installation of twin defrosters—one for each pane of the sharply-slanted V windshield. The defrosters lead warm air in flexible tubes from the heater and direct a constant stream of air over the windshield pane, assuring clear vision even under the most severe weather conditions.

Despite the increased power of the 1937 motor, an appreciable improvement in fuel economy has been achieved, largely through improvements in the carburetion and manifold systems. In the new motor, automatic control is exercised over the operation of the choke. The spark advance, timing and the temperature of the engine and of the fuel mixture.

The engine is three-point mounted in rubber. The displacement has been increased to 220 cubic inches. The motor operates at the comparatively high compression ratio of 61 to 1. Motor blocks are cast integrally with the crankcase and provide full length water jacket, which completely surrounds each cylinder. Direct "pipe line" cooling is provided for the exhaust valves. Greater economy of fuel and oil and longer engine life are two important results of the efficient dissipation of heat and by the relatively low speed of operation.

IMPROVED CHASSIS
The chassis on the Oldsmobile Six offers an improved development of the famous knee-action of independent front wheel suspension which has been a leading mechanical feature of Oldsmobile cars.

We C. Bill Reid is in charge of the service department, which operates with complete equipment for every type of job. Six new mechanics have been brought from Motorcraft Limited, which recently turned over the Chrysler plant to Kenn's.

SERVICE FACILITIES
Service station facilities, with greasing, washing, gasoline and oil service are handled with precision and dispatch by six experienced men under the management of Bill Dunn.

In the body department, which was opened in 1931, complete service is provided in upholstery, painting, body repair and glazing. Five men are employed in this section under the direction of Bill Lowe.

Complete stock of parts, put in under the recommendations of the Chrysler Corporation, is carried in the parts department. Parts can be secured for all models of Chrysler and Plymouth cars without the delay of sending away for them. Manager of this department is Bert Harvey, who has had long experience in automobile stock.

TRAINED VULCANIZER
Modern vulcanizing plant with a Goodyear factory-trained vulcanizer in charge is installed in the tire department in which a large stock of Goodyear tires is carried. In charge of all tire supplies and service is Harvey Thomas.

Your salesman, headed by Harry Brake, well-known Chrysler sales representative, are trained in a thorough knowledge of the automobiles which they demonstrate.

ENTIRE DODGE BRINGS THRIFT

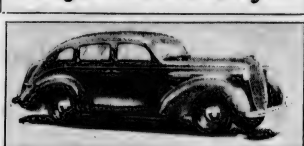
Operating economy, as it is explained by George H. Allen, chief engineer of the Dodge division of the Chrysler Corporation, is not wrapped up in a single feature of the car, but comes from a combination of them. Two makes of cars, Dodge and Chrysler, are power rated and other factors may show widely varying operating characteristics and correspondingly different operating costs. The design, construction and fit of the engine piston, the type, number and arrangement of piston rings bearing friction, cooling efficiency, lubrication, body design and other details play their part in shaping operating economy.

"To build an economical car regardless of other consideration is a relatively easy engineering task," said Mr. Allen. "So is the building of an automobile that is fast without being economical, or the production of a stylish car, neither fast nor economical. The combination, in a single automobile design, of the elements of beauty, comfort, power, speed and economy is an achievement calling for collective experience and for development work extending over a period of time."

"Dodge cars—if I may be permitted to speak of the make with which I am most familiar—are frequently mentioned by their owners as notable examples of economy."

Requests for more than 5,000 copies of "We Drivers," the safety bulletin that General Motors distributed at its show of 1937 in the Waldorf-Astoria hotel, New York City, November 11, though 16 had been received by the Corporation before the end of October.

Rythmic Beauty



PLYMOUTH CUSTOM FOUR-DOOR TOURING SEDAN

The brakes of the average automobile must convert to least as much as 300 horsepower of work in stopping a car from 70 miles an hour.

Stromberg, used in making auto-knock fuel, is obtained from sea water where it is present in the extremely minute quantities of five-thousandths of one per cent.

Radiator and Hood Covers

Made To Order For Your 1937 Car

TRY US FOR DAMAGED FENDER AND BODY WORK

FLETCHER SERVICE

AND BODY SHOP

10011 - 102 Ave. Phone 23616

NEW DYNAMIC BEAUTY

"GREAT NEW OLDSMOBILE... 'STYLE LEADER' FOR 1937"

THE CAR THAT HAS EVERYTHING FOR 1937

- Longer Wheelbase
- Bigger, Roomier Bodies
- New Unified Torque Top Bodies by Fisher
- Super-Hydraulic Brakes
- New Dual Stabilizers
- Proved Knee-Action Wheels
- New Center Control Steering

PRICED \$1050

Spot Cash with Open End

Look at all the room!

See it today... this bigger, finer Oldsmobile that sets the pace for 1937. You'll be captivated by its new Dynamic Beauty that makes Oldsmobile again the style leader. You'll be impressed with the roomier interiors and modern fine-car features.

Oldsmobile for 1937 offers you the newest and safest Unistat Turret Top Body by Fisher... built as one sturdy unit of steel. Higher-powered engines in the new Oldsmobile deliver greater speed, faster pick-up and more miles to the gallon. Super-Hydraulic Brakes ensure quicker, safer stops. And new Dual Stabilizers, front and rear, improve the smoothness of the Knee-Action Ride.

To judge what's new in motor cars for 1937, see and drive the new, low-priced Oldsmobile.

You can buy your new Oldsmobile on the General Motors Installment Plan with monthly payments to suit your purse.

EDMONTON MOTORS LIMITED

First Showing: 4 p.m. Today.

10209 100th STREET

First Showing: 4 p.m. Today.

CHEVROLET FOR 1937 HAS THREE MAIN CHARACTERISTICS

Distinct Departure From Former Style Designs Noticeable

The lively performance of the new six-cylinder high-compression valve-in-head engine, developing 85 horsepower, the comfort of new all-steel bodies of unit-steel construction, and the attractiveness of new streamline styling are three principal characteristics of the Chevrolet Sixes for 1937, which are being presented to the public today.

According to Chevrolet announcements, the new cars have been completely re-designed in chassis and body. This becomes apparent both to the casual observer and the man who takes the wheel in the general appearance of the cars, with their distinct departure from previous style designs, and in the peppy, confident performance resulting from the application of Chevrolet engineering genius to the rebuilding of horsepower, weight, safety, safety construction, economy of operation, and luxury of appointment. The well-planned 1937 car with its all-around excellence is a landmark in Chevrolet's constant advance.

Two lines are offered, the Master and the Master de Luxe. They are identical in their wheelbase, 112½ inches, in their compact chassis and power plant, in body design and general appearance. Differences are noticeable in spring suspension, body trim and accessory equipment only. The Master Chevrolet, for instance, has semi-elliptic front springs, while the Master de Luxe has knee-action front-wheel springing, improved in certain respects. It is emphasized that while new in almost every detail, both Chevrolet lines for 1937 retain the basic principles which through the years have developed the Chevrolet character.

ATTRACTIVE COLORS

Both the Master and the Master de Luxe are available in attractive colors in the following models: Five-passenger coach, coach with trunk, sedan with trunk, and business coupe. In addition, the Master de Luxe carries a sport coupe with rumble seat and the Master carries a convertible coupe with rumble seat.

The road manners of the cars, influenced chiefly by the new engine, are such that Chevrolet for 1937 will soon make a name for itself. While scoring heavily in the power department, however, the engineers have not forgotten comfort and safety. The hydraulic brakes have a reassuring, velvety action and the same ease of operation has been applied in every department right down to the new tank which can be operated from a standing position. Every model has comfortable luggage space, either in a trunk or in a compartment behind the seat. As for safety, this has been considered from radiator fender to fender.

SAFETY FEATURE

The bodies, of course, are the great safety feature, with their solid steel Turret Top, steel double cowl and steel floor, all assembled into an integral steel structure by welding, without a single bolt, rivet, screw or nail. Doors also are entirely of steel.

Fuel tank filler on line 1937 Chevrolet has been relocated to extend through the right rear fender. With crankcase, valve lifters and batteries also placed on the right side, all ordinary supply operations are thus performed from the curb side of the car. These changes are regarded as highly important from a safety standpoint.

THE NEW ENGINE

Of larger bore, shorter stroke, and developing 85 horsepower, the engine used in all chassis models has four crankshaft bearings instead of three as formerly with a 10 per cent increase in main bearing area. It is of 3½-inch bore by 2½-inch stroke instead of 3½ by 4 previously. Displacement is 216 cubic inches as compared with 208½ before, and compression ratio has been raised from 8 to 1 to 8.25 to 1. Greater power and torque are available at all speeds, while fuel economy per cubic inch displacement likewise is increased. Engineers point out that crankshaft bearings are steel-backed bobtail, while they are of graduated diameters. Outlet of the exhaust pipe is now in the centre of the engine and improved manifold assures better heat control, which is by thermostat.

Accessory equipment on the new 1937 Chevrolet includes a new air cleaner with easily removable filtering element; a gear-type oil pump, replacing the former vane-type; shorter, self-adjusting, leak-proof water pump; new design fueler reserve fuel pump.

NEW TRANSMISSION

It is pointed out that the complete new synchronous transmission is compact and of more rigid construction. Improved friction cones have simplified the synchronizing mechanism.

The rear axle is changed in general design, utilizing a hypoid drive gear, which never before has been used in cars in the low-price field.

It will be noted that the propeller shaft is 1½ inches longer than in the former drive. This change has permitted the lowering of the entire chassis frame, while still maintaining the gear shift in its original design. The new drive shaft, with its extra length, results in a greater contact area between gear teeth.

BRAKING IMPROVEMENTS

Braking is unchanged, with hydraulic actuation of Chevrolet exclusive design of double articulated brake shoe linkage within the drum, which are of composite cast iron and steel, with external cooling ribs. It is pointed out that the pedal support is now cast integrally with the main hydraulic cylinder, which is attached to the chassis frame, while both the brake and clutch pedals now have detachable pedal stems.

Steel disc wheels of new design with aluminum hubs available on the

more compact with a gain in strength and reduction in weight, contribute to improved performance, safety, economy and comfort. Greater roominess has been achieved by re-location of the power plant on the chassis frame, while use of the hypoid rear axle has resulted in a reduction of the overall height. The new low-center frame and all-steel body has resulted in greater strength and durability. It is also claimed that greater car stability has resulted from the lowering of the centre of gravity and through wider-spaced rear springs.

In addition to the all-steel construction, other features of the new bodies include greater visibility through wider windshields and larger windows. Seats are wider and interior styling is pleasingly new and attractive. A new instrument panel of striking appearance is to be found on the new Chevrolet. It is announced that Speedometer, oil pressure gauge, and other instruments are separately mounted on a carrier plate for easy servicing, but are installed in a unit grouping under a single plate of glass. Edge lighting illuminates the dial.

Turning the front wheels at a curb angle of about 45 degrees at an parking on a hill is a good safety measure.

During automobile races where cars are driven at top speed over long periods of time, the canvas

New Chevrolet for 1937



Chevrolet announces two cars for 1937—the Master and the Master de Luxe. They are of identical wheelbase and both powered by a new valve-in-head motor of 85 horsepower. All-steel all-steel Turret-Top bodies by Fisher of unit-steel construction are a feature of both. Above is the Master de Luxe coach.

Four Cars All

There were just four motor vehicles in the United States in 1890.

and tubes often become vulcanized solidly together.

It is estimated that more than 1,000,000 cars from the United States enter Canada annually.

Front bumper, vibrating horns, asbestos brake linings, high-tension magnetos, deep steel tires and brakes came in 1906, the year Buick

Make Music

There are approximately 3,000,000 radios now in use on automobiles.

The conference also prescribes that these signals should be given from the left side of car and should be given continuously for 100 feet, before turning. It is only fair to give these

DON'T FAIL TO INDICATE MAKING TURN

Our two hands are seldom more useful than when driving an automobile. But aside from the mechanics of driving, we can use them to prevent accidents. If we know how to drive, let's remember that the man in the car behind us, cannot know what we intend to do unless we tell him. But if we do tell him clearly, he certainly will make every effort not to interfere with us, and so will avoid an accident.

The National Conference on Street and Highway Safety recommends three standard hand signals:

1. For left turn, hand and arm extended horizontally.
2. For right turn, hand and arm extended upward, or moved with a sweeping motion from rear to front.
3. For a stop, hand and arm extended downward.

AUTO VALUES ARE NOW ON UPWARD TREND

Placing higher values for the consumer dollar is no easy task, according to D. S. Edging, 1936-month president. It calls for a most new form of industrial revolution and a new kind of automobile.

That this is the kind of automobile that the automobile industry is offering the motoring public for 1937, is greater reason than ever before. Progress could not stop even though the 1936 automobile had already far surpassed the \$1,000 car of twenty years ago.

As the Laws point out in "The Green Pastures," even a miracle has to be followed by other miracles. It became necessary to "car back" and give a few more miracles to keep the first one going.

signals, and to expect them from others. If you live in a community where a different set of signals is commonly used, fasten your eyes of course, with them and use them continually.

GENERAL MOTORS ANNOUNCES

NEW CHEVROLET 1937

The Complete Car... Completely New



NEW DIAMOND CROWN SPEEDLINE STYLING

HERE today, for you to see, ride in and drive... the best-looking of all low-priced cars, the most comfortable, the finest-performing, the safest—THE NEW CHEVROLET FOR 1937!

With Entirely New Styling: This new Chevrolet introduces the greatest appearance change in all Chevrolet history. From new "Diamond Crown" front end to streamline rear quarters, it's a symphony of beauty, luxury and quality.

With a New, Bigger Engine! Everything about this great new power-plant is advanced, improved, unequalled in the low price field—including economy. For, thanks to new perfection of the famous Chevrolet Valve-in-Head principle, you can expect this 1937 model to give you more power, faster acceleration, with the lowest operating costs ever proved in a full-size car!

With an Entirely New Kind of Automobile Body: Built like a battleship, of Unit-Steel construction, with

the protecting solid steel one-piece Turret Top. The first All-Steel, All-Silent body ever offered at the lowest prices. New, wider seats and doors. Much more head, leg and elbow room. New Hypoid rear axle keeps the rear floor flat.

And It's The Only Low-Priced Car that combines all these other features: Perfect Hydraulic Brakes. Improved Knee-Action gliding ride. Safety glass in every window. "Supersafe" shock proof steering. And Fisher No-Draft Ventilation.

"The Complete Car—Completely New"... that telling phrase sums up the whole marvelous Chevrolet story for 1937. For no other car in the world offers you all the newest features at the lowest prices—and with the lowest operating costs. Come and see the new Chevrolet—Master and Master de Luxe models for 1937—today at our showrooms. You can buy on the General Motors Installment Plan, with monthly payments to suit your purse.



NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE



ALL-STEEL, ALL-SILENT TURRET TOP BODIES BY FISHER



FISHER NO-DRAFT VENTILATION



PERFECTED HYDRAULIC BRAKES



IMPROVED KNEE-ACTION GLIDING RIDE

On Master de Luxe Models

PRICED \$732 FROM

On Two Business Cycles

Master and de Luxe Models

Delivered at Home, Month

Only Government Loans

Finance and Credit

First Showing—4 p.m. Today

EDMONTON MOTORS LIMITED

10209 100th STREET

HUDSON TREND TOWARD GREATER COMFORT

MORE POWER, LOWER FUEL CONSUMPTION

Fine New Features Presented by Hudson Motor Car Company

In design, the trend is towards greater roominess. In engineering, it is towards more power and less fuel consumption, simplified control of every phase of a car's operation and driving security. In style, it is styling for comfort as well as appearance.

These are the general features of the new Hudson, one series of cars and two of eight as Hudson Motors of Canada Limited presents its 1937 models.

NEW ROOMINESS

The new roominess is all-round spaciousness. There is more room per passenger, a trend towards room for more passengers per car and space for more luggage, extra, incidentals and eatables. The major contribution to roominess in the new Hudsons has been made by the increased wheelbase. Bodies are inches wider and five inches higher than the front seats, giving them a full 50-inch stretch. This gain in width is balanced by longer and lower wheelbases. The wheelbase of the six is 122 inches; of the eight, 122 and 124 inches.

All coupe have at least three passenger capacity and the rumble seat coupe has been superseded altogether by an authentic four-passenger coupe. The convertible also carries four and Hudson has an entirely new model, the convertible broadway which, with the top down, is a phantom and one of the most dashing and distinctive cars seen in years. The rumble seat has gone into the discard in favor of a bucket-type seat. Where this is used and also on all the broadways, there is a completely new design of front seat—a pivot seat which rotates easily on ball bearings, is pivoted at the left end and has a tilting back as well. The result is that practically anyone can make a dignified exit into the rear compartment and there is no more scrambling to be seated.

CUSTOM-BUILT CARS

The two models available on the 122-inch wheelbase, the sedan and touring sedan, are custom-built cars, demonstrating even more completely than did their predecessors of 1936, that the luxuries of custom-built transportation can be provided at moderate cost when constructed in completely in steel.

Double exhausts, introduced on the sixes as well as the eights, contribute one of the major mechanical

Hudson, Terraplane



All Hudson-built cars, both Terraplanes and Hudsons, are much wider as well as longer and lower for the coming year. There are two series of the low-priced Terraplane sixes, one Hudson six series and two series of Hudson eights. Engine power has been increased; body lines are completely new; there are three available systems of gear-shifting including a selective automatic shift which eliminates gear-wheeling, and all models have the desirable parking system. Photo shows: Top—One of the Hudson eight sedans, unit construction, completely of steel, with the motor equipped with double exhausts. Below—The Terraplane six broadway which has a rotating front seat, pivoted at the left, and is one of the best 1937 examples of sensible but ultra-modern styling.

advances for Hudson. Every Hudson motor develops more than 100 horsepower—the six increasing to 101 or 107 horsepower, the eight to 112 to 122 horsepower. The new carburetion system along with a re-designed manifold—meaning altogether more efficient handling of fuel to the cylinders—not only produces more power increases but, according to statements from Hudson engineers, is responsible for a saving of 10 per cent. in fuel used in spite of the increased engine output.

CAREFUL BALANCE

A very careful balance between the power and the weight of Hudson-built cars has been painstakingly maintained for several years—a high ratio of power to weight for economical operation as well as parking performance—and in the 1937 models, the increased horsepower figures compensate for the increased size of the cars. For the wider models, for instance, the chassis frame is sturdier and deeper. It has been re-designed with double axles and cross members, while the entire construction is now in a single unit, completely of steel. The selective automatic shift is

GRAHAM GIVES TRIO OF NEW 1937 SERIES

Two Models Are Equipped With Super-charged Power Plants

Three new series of Graham cars for 1937, two of which have super-charged engines, are being shown. Most striking in appearance and interior treatment is the new 116 horsepower custom supercharger, Series 126. In this group are included two new four-door bodies, with and without trunk, on a lengthened wheelbase of 120 inches, bodies with wheel and sport coupes on a wheelbase of 116 inches.

The second group also carrying a supercharged motor which develops 106 horsepower, is the new Series 116. Six smart new body styles are offered. Wheelbase is 116 inches. Among the body choices are two and four-door sedans, with and without trunk, coupe and sport coupe. The third group, Series 88, is of 88 horsepower and includes identical body choices and wheelbase, with a motor, developing 80 horsepower.

LOWEST PRICES

Summing up these new lines is the lowest priced Graham for 1937, Series 85, with a 70 horsepower motor on a wheelbase of 111 inches. Both types include two and four-door sedans, with and without trunk.

An improved drive has been developed for the superchargers. The motor of the supercharger now is driven from the crankshaft, so the times engine speed by direct timing, so that the supercharger is in time originally developed for driving airplane propellers. Proper belt tension is maintained automatically.

HIGH RATE OF POWER

The supercharged Graham for 1937, Series 126, develops at approximately 2300 revolutions per minute a maximum torque of 4,000. It takes the carburetor mixture "breath" to a full bite, brings it to engine temperature and pressure, and evenly into all cylinders at five points above atmospheric pressure. The result is found in an extremely high rate of power, and a low weight combined with astonishing fuel economy.

ALUMINUM BODY PARTS NOW ARE PLATED

Aluminum alloy pistons now are plated with bearing metal which reduces the possibility of wear or seizure. Pistons are lubricated, and the valve mechanism is a muffled flow of oil forced to the cylinders through the valve lift-off. It is claimed that the new combination of bearing metal piston surfaces and a single lubrication system, confer a extremely long service life on the pistons and valve assemblies while reducing to minimum the consumption of oil at high motor speed.

Riding comfort has been further improved by a reduction in the rate of the front springs to 130 pounds per inch of deflection. The way direct acting shock absorbers are standard. Dual ratio steering on the larger models affords greater leverage at the extremes of wheel travel.

ATTRACTIVE INSTRUMENTS

Edge-lighted instruments with numerals etched directly on glass are attractively grouped in a vertical centre "tower" section of the instrument panel which is molded in a single section of Temite. Provision is made for the optional installation of a windshield defroster.

A "trip" odometer, standard on all custom models, is provided with a reset knob on the instrument panel. Adjustable side wind vane, individually controlled dual windshield wipers and twin inside sun visors also are provided on the custom models and sedans.

KEEP TO RIGHT SOUND ADVICE

Motorists should drive as closely as practicable to the right hand side of the roadway, except when overtaking and passing another car or when preparing to make a left turn. Many fatal and serious accidents are directly caused by failure to do this.

Before changing from one lane to another or making any change in direction, drivers should ascertain that they can do so in reasonable safety. They should be ready to pull over to the right to allow an overtaking car to pass, upon being signaled by a horn. Violators of this safety rule are commonly called "roadblocks."

Open Window Will Foil Monoxide Gas

Each year carbon monoxide takes an increasing number of lives. It is colorless, odorless, without taste and therefore strikes without warning. Only a few minutes, under proper conditions, are sufficient to cause unconsciousness, followed by death.

Most common, perhaps, is the use of the thoughtless driver who warms his car up at a cold morning with the doors and windows of his garage tightly closed. Seldom is rescue effected in time.

But there is another hazard of this insidious gas. One of its symptoms is a tendency to drowsiness. It is probably a factor in many traffic accidents, a very small quantity being enough to destroy alertness and continue that auto driving judgment necessary in avoiding sudden changes.

Leave a window open while you drive. Swing the garage doors wide before you start your engine. Fresh air and plenty of it is the only sure protection against carbon monoxide.

During the walk of a minute, a closed garage will gradually facilitate parking the car.

Smart And Roadable



Définé De Luxe Two-Door Touring Sedan.

DESOTO GIVES FINE LINE OF IMPROVEMENTS

Safety, Roominess, Sound Proofing, Beauty, Perfected Ride

A brand new car designed to provide a large and powerful appearance and featuring major engineering and mechanical improvements that include a "Safety Interior," increased roominess, complete sound proofing, extra quiet operation and a completely new engine mounted on the front.

Featuring a horizontal grille that sweeps back along the hood to form the fenders of the car, the new DeSoto, with its powerful and distinctive appearance, is a car of individuality all its own.

Speed and action is built into every part of the car from front back bumper set lines are emphasized with flowing curves and contours lending a distinctive smartness.

HOOD LONG AND SLEEK

The hood of the car, stamped out of one piece, is long and sleek-looking. It is hinged at the top and opens from the front. The motor compartment has been moved and now acts as the front fender.

Wide and graceful front fenders are designed to completely enclose the "cat-walk" between the fenders and the hood. The headlamps are larger than before with increased diameter lenses. They are mounted to the side of the radiator.

REAR END "BALANCED"

At the rear, the body has more flow, rounding smoothly between the rear wheel and the trunk, and terminating in a pleasant, rounded rear end.

Trunks and rear deck panels blend skilfully with the body lines. Trunks are larger than before.

Windstream tail lamps are mounted on the fenders. License plate brackets, in the exact center of the trunk, give the DeSoto a balanced and more finished appearance.

ALL STEEL BODY

A new steel-body top extends one piece from the cowl clear over the rear trunk opening. It is welded to the chassis structure. The top is larger than before with a new design.

The all-steel body structure as a whole has been strengthened. Stronger beams have been used in the front and rear ends. The door hinges are now bolted to the door posts. The center door post has a wider flange at the top and has a rabbetted edge, which strengthens it and cuts down drafts between doors and body.

A deep drip moulding continues from front to rear above the doors and the rear quarter windows and is welded to the roof before the top is joined to the rest of the structure.

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Closed Car Is Most Popular

The closed car continues to lead all other body types in popularity in Canada, according to manufacturers' statistics. The four-door sedan has the greatest popularity, followed closely by the two-door version. Next in line, but accounting for only 14.89 per cent of all cars produced, is the coupe.

Touring cars, roadsters, convertible sedans, and convertible coupes are far down the list, accounting for less than 2 per cent of all the cars sold.

THE 1937

Here in a Few Days

BURROWS MOTORS

10126 106 Street. Dodge and DeSoto Distributors Phone 21010

Cold Weather Auto Comfort

Let Us Make Your Car As Cozy As Your Home This Winter.

AND A STANDARD

MOTOR TUNE-UP

Will Put Pep and Power In Your Engine!

The Cost Is Small but the Saving in Gas Bills will be Big.

Drive In!

STANDARD SERVICE STATION

10189 102nd Street, Phone 28222

DAN CARBARIAN

AS THEY INCREASE THE POWER AND SPEED OF NEW CARS

... road hazards are also increased... and your need of sufficient and proper PROTECTION grows more and more important.

Why not let us analyze your present Insurance Policies? We may be able to cut costs or increase protection. We have done it for others... why not you?

J. A. MacKINNON LTD.

Ground Floor Bank of Toronto Bldg., 104 St. Phone 23344

Women Involved Fewer Accidents

One reason why women live longer than men became apparent recently when a survey disclosed that in metropolitan areas only one-third of the pedestrians and two-thirds of the motorists involved in accidents are women.

Give Credit On TIRES—BATTERIES—HEATERS

BUY NOW ON YOUR OWN TERMS Jasper at 106 Street. Phone 23113

FURTHER AND FASTER ON A GALLON OF GAS THAN ANY CAR IN AMERICA

THE NEW GRAHAM FOR 1937

THE... CRUSADER

THE... CHEVALIER

THE... SUPER-CHARGER

AS LOW AS \$1075 DELIVERED EDMONTON

PENN MOTOR SALES LTD.

Jasper at 114 Street Phone 83221

Completely New 1937 HUDSONS and TERRAPLANES are here!

Fast New Cars in History with PROVED Endurance, Performance, Economy... 40 OFFICIAL RECORDS BROKEN



The car illustrated is Super Terraplane Sedan, \$1715, retail at factory, Tilbury, Ont.

With the New Selective Automatic Shift

They're here today! The completely new 1937 Hudsons and Terraplanes! Longer... lower... wider! More power! More room! New interior luxury that will amaze you. Widest seats any popular priced car ever had! "Cars that almost drive themselves"... with Hudson's new Selective Automatic Shift, an optional extra. Come in and see these beautiful new Hudsons and Terraplanes... take one out and drive it... and we're sure you, too, will decide to step ahead in a completely new 1937 Hudson or Terraplane!

HUDSON MOTORS OF CANADA, LIMITED Tilbury, Ontario

Drive CARS BUILT BY HUDSON

DEALERS AND DISTRIBUTORS

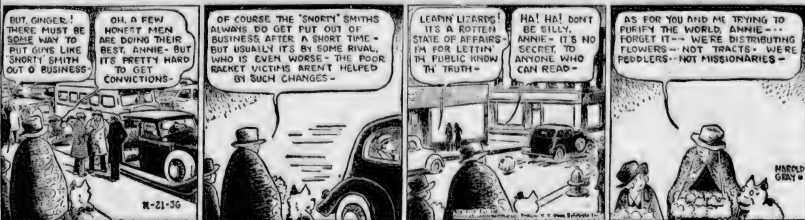
FREEMAN CO. LTD.

Cor. 101st St. and 107th Ave. Phone 21972

Little Orphan Annie

"Never Trouble Trouble"

—By Gray



Comme

The Wheel in the Gorge

—By Frank Godwin



Boots and Her Buddies

Ferdie Wasn't Fooled

—By Martin



Alley Oop

Maybe This One Will Click

—By Hamlin



Freckles and His Friends

Method in His Madness

—By Blosser

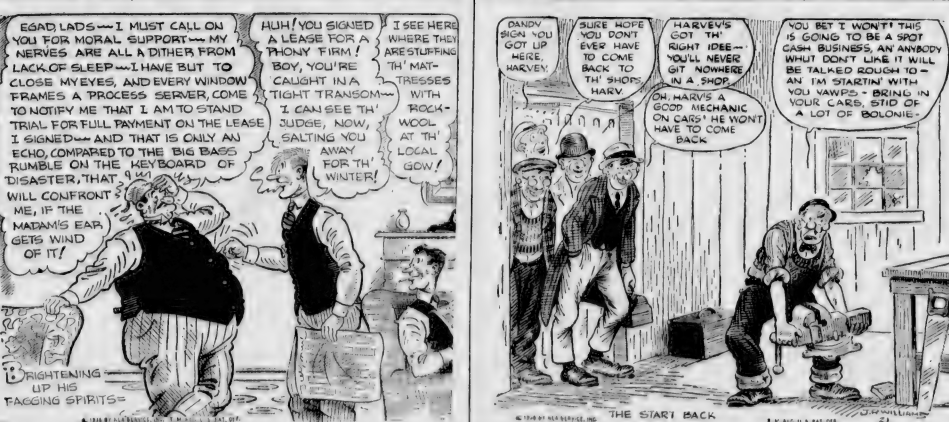


Our Boarding House

Major Hoople

Out Our Way

—By Williams



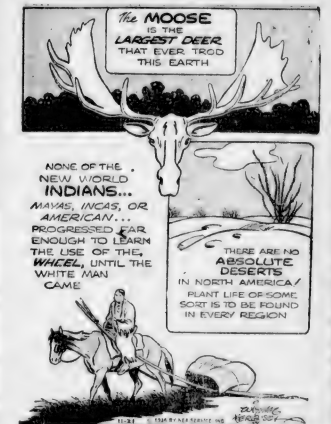
Flaoper Fanny.

—By Sylvia



"People act so silly at cocktail parties!"
"Well, you can't expect them to preserve their dignity in alcohol!"

Curious World —By William Ferguson



The moose measures between six and seven feet high at the shoulders, and bears an enormous crown of mossy antlers. Even the extinct Irish elk, an animal with antlers that averaged nine feet or more, was smaller in stature than the moose of today.

NEXT: Which has a warmer average temperature, the northern or the southern hemisphere?

Baseball Player



BULLETIN COMICS

The Cream of All Cartoonists

BEST IN THE WEST

**Many Worthwhile Opportunities for Profitable Investment Can Be Found
Daily In The Want Ads. Check Them Over Now!**

BUICK MODELS

New 1937 Autos Sure To Enhance Builders' Reputation in Field

McLaughlin-Buick's reputation in the fine car field is sure to be enhanced by the beautiful new models for 1937, announced locally today. There are four lines, varying in wheelbase and horsepower, but all thoroughbreds in style and behavior. Important advances in design and construction are claimed for the four series by General Motors Products of Canada, Limited.

However, has been stepped up, acceleration and factory capacity are even more brilliant and the refinements that produced greater power have resulted also in better fuel economy. Production on the new cars was well advanced at Oshawa for the manufacturers, and factory capacity is geared to a big demand. Oshawa facilities, increased McLaughlin-Buick business in Great Britain as well as in Canada. The models of fact, export models were on display at the Olympia in London to meet with the first Canadian public presentation. Interest in the McLaughlin-Buick at the big British show was not lessened because of World War II was a recent boom.

STYLING NEW

McLaughlin-Buick styling is entirely new for 1937. The radiator grille has horizontal bars rising to the hood line. The hood line of the hood top and side, with the down line and color carried down through the middle of the grille, produces a massive yet graceful effect at the same time. The grille, practical modern requirements. A McLaughlin-Buick emblem is carried on the right radiator grille while on the chrome centre strip is mounted a new coat of arms. Long, bullet-shaped headlamps are rounded directly into the deep radiator shell. Horizontal slatted hood louvers are chrome-finished and are featured by a smart model series designation. Parking lamps mounted on the fenders are of the same bullet-shaped design as the headlamps.

The effective front-end treatment is carried throughout the body styling. Chrome metal strips carry the line of the hood rearwards. Split V-type windshield design is featured to meet the smooth "torus" top which are an integral part of the roof body.

FOUR LINES

The whole effect of a unified, graceful exterior is emphasized by specially designed door handles, tapering rear fenders and heavy spring bumpers of modish design in the centre of the rear panel of the built-in trunk boxes is carried a special rear license plate light with license plate bracket.

The four lines of cars are: The 44 Special, 124-inch wheelbase, four body types, the Series 40 Century, 126-inch wheelbase, three body types, the Series 40 Roadmaster, 130-inch wheelbase, three body types, and the Series 40 Limited, 134-inch wheelbase, with two body types. The Century, Roadmaster, and Limited models

THOROUGHBREDS IN STYLE AND BEHAVIOR

POTATO QUOTA NEARLY FILLED

CHARLOTTETOWN, Nov. 21.—Charlottetown potato shippers have learned from Washington officials that the Canada-United States trade agreement quota on imports of white or light certified seed potatoes was nearly complete for the year.

The limitation fixed by the treaty is 100,000 bushels allowed to enter from March to the end of December, at a tariff of 45 cents per 100 pounds. About 20 carloads still await export.

Puerto Rico's purchases of United States potatoes and trucks from the United States during the 1936 period were the largest in 10 years, showing an increase of 25 per cent over the preceding 12 months.

Among the features are: Unitized bodies on the Special and Century cars, custom-built bodies on the Roadmaster and Limited cars, built-in steel Torus-top bodies by Fisher, and a series of hydraulic braked double-acting stabilizers, knee-action independent front-wheel suspension, double action shock absorbers, sealed chassis, torque tube drive axles, and a new type of new aerobal carburetor, new silent overhead valve mechanism, and new steering knuckle and other out-standing improvements.

LUXURIOUS

Interiors of the new cars are luxurious with marked advances in design. The Special and Century cars feature a new instrument panel of attractive design in edge-lighting with the instrument cluster placed at the left in the driver's foot.

Sealed-top Torus-top bodies by Fisher, with Fisher model ventilation, are standard in all models. The new 44 Special and 40 Roadmaster are of unitized construction, while the 40 Century and 40 Limited are of composite wood and steel construction, common to custom-built cars.

More room is provided in the 1937 McLaughlin-Buick Special and Century cars. While overall height has been reduced one inch, the floor has been dropped two one-half inches, providing greater headroom throughout. At the same time, body width was increased. The result is more legroom in these models with an increase in the width of both the front and rear seats.

POWER INCREASED

Power of the Series 44 Special engine was stepped up to 100 from 90. Similar refinements resulted in increased horsepower of the 126-inch engine from 120 to 130.

While performance of the 1937 cars has been stepped up, their economy was improved. Proving-ground fuel-economy checks showed for the Series 44 car, 23 miles per gallon at 30 m.p.h., 31 miles per gallon at 40 m.p.h., 38 miles per gallon at 50 m.p.h., and 45 miles per gallon at 70 m.p.h. The economy record for all series was an improvement over those of the corresponding 1936 cars.

The cooling system of the McLaughlin-Buick engine is of the thermally controlled by-pass type which provides for quick warm-up and maintenance of operating temperatures under all operating conditions.

McLaughlin-Buick this year introduces the new Aerobal carburetor, which adds to engine smoothness and assures full power operation under all driving conditions. This is a double float, single bowl carburetor of dual down-draft type. Improved operations claim for it: It will not flood when parked on steep grades thereby reducing starting difficulty; the metering system will function perfectly on any grade; prevents motor from missing or stalling on sharp turns; prevents stalling on fast stops and provides smoother acceleration in all conditions.

QUIETER OPERATION

New streamlined inlet valves, which are a factor in the increased power of the 1937 engines, besides producing a gain in power output, also aid in quieting operation. Conventional valve, Anodized lightweight alloy pistons, when electrically treated, surfaces have the hardness of cast-iron with the same advantageous gluing qualities are used.

One of the factors in improved power and performance was the new design of the exhaust system which has appreciably reduced back pressure while providing better silencing.

Automatic starting with dual control is provided by a solenoid starter engagement unit with dual control to the accelerator pedal and hand throttle button, automatic choke, automatic idle control, and automatic heat control. It is necessary for the driver only to turn on the ignition and step on the foot accelerator to start the car. The automatic unit function faultlessly to provide easy, smooth engine operation.

AUTOMATIC CHOKE

The automatic choke on the 1937 McLaughlin-Buick has been redesigned and offers a number of distinct advantages. The new choke has produced smoother acceleration during the starting period.

The chassis of the new Series 44 and 40 Century cars are equipped with hypoid rear axle gears, a type of construction making possible the lower bodies on these models without the use of a high-tuned in body floor.

McLaughlin-Buick's gliding ride is improved for 1937 through the use of new shock absorber assembly, doubling shock absorbers, the addition of a second sway stabilizer, and at the rear, retention of the torque tube drive, equal distribution of weight and other features. Longer wheelbases on the Series 44

Buicks New Style Trend



McLaughlin-Buick for 1937. Just announced, are offered in four lines, all distinguished by exceptionally smart appearance and new performance qualities of the 1937 overpover.

The model above is the sedan in the Roadmaster series, on 134-inch wheelbase with straight eight engine, 126 horsepower.

Many Chinese Going Home For Christmas

"They have heard the East calling and won't need night elixir," said R. W. Greene, Canadian Pacific Steamships agent here, in commenting on the unusual exodus of Chinese from the city for the season.

There have been about 20 Chinese people, within the last two or three weeks, sailing back home," he said. "They are going to China to spend Christmas among family friends in the career to be forgotten places. Most of them will be gone for two years, as the vacation time allotted to them by the Canadian government."

He added that this heavy traffic to the East was symptomatic of the increased volume of steamship business now being handled by his company, the largest since 1920.

J. J. O'Brien Buried

OTTAWA, Nov. 21.—Many prominent men from Toronto, New York, Montreal and other cities as well as representatives of the railway attended the funeral of John J. O'Brien, former manager of Jasper Park Lodge of the Canadian National hotel system here Friday.

Mr. O'Brien, a native of Ottawa, died at Jasper Park Lodge last week.

PALM READING IS COSTLY FOR CITY VISITOR

Steven Edwards, a visitor from Macquarie wanted to know nice things so he went to a gypsy fortune-telling establishment at 1010 101 street to have his future foretold and palm read.

While this was being done he was asked to place his pocket book on the table and money on his person. Edwards the clairvoyant from successful concentration.

He granted the request of the woman fortune teller and after a seance which lasted 20 minutes and in which he was told many nice things he was allowed to go on his way.

Returning to his room, he examined his pocket book and found \$12 missing. He then reported the incident to the police. Detective Frank King investigated and went with Edwards to the palmistry establishment. The victim identified the woman who read his future.

She denied ever seeing him, but Edwards insisted that she was the woman who he had engaged to read his palm.

After a short session in which Edwards outlined the details of the seance, Al. Burns, alleged proprietor of the premises, while denying the possibility of theft, rather than have Edwards identified offered to give him \$10 to let the matter drop. Edwards agreed to the terms.

The German government is placing first aid measures in millions along the highways.

BRITISH REVISE DIVORCE LAWS

LONDON, Nov. 21.—The House of Commons Friday gave second reading to a private member's bill designed to modify Great Britain's divorce laws. The vote was 178 to 12.

K. Thurtle, Labour member for Shrewsbury supporting the bill, said he would like to see marriage a free voluntary association terminable by mutual consent, but he agreed that such a judicial separation and nullity, would be available.

More Hungry

BUDAPEST, Nov. 21.—Taken as an indication of growing poverty in Hungary, 2,000,000 pounds of house meat was eaten in this city in one year, being a 20 per cent increase over the previous year.

The 500-mile International Sweepstakes for racing cars, originally scheduled for November 20 at the new Los Angeles Raceway, has been postponed until spring as the track may be properly completed.

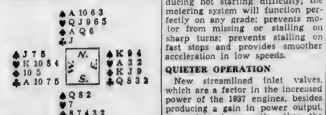
The generator and starting motor bearings require very little attention, a few drops of good oil at intervals being sufficient.

Continued use of water other than that which has been properly distilled may damage a battery permanently.

Contract Bridge

By E. V. Shepard

"I SAW—O'DD MADE" Mr. James Basted, Minneapolis, writes: "I saw a good many cars at no trumps. The evening last was the 7 of hearts, as partner had scored bidding with 1 heart. It seemed remarkable that such a 4-6 could be accomplished."



Bidding went North, 1 heart; East, 1-20 Trumps, as a nuisance bid. West, 2-5 Trumps, as a nuisance bid. The hand was played as a 4-6. The 7 of hearts was the only card of that suit. The 7 of hearts was the only card of that suit.

As stated, the opening lead was the 7 of hearts. Dummy's 8 covered North's 9. Declarer's Ace 7 was the 7 of hearts. The 7 of hearts was the only card of that suit. The 7 of hearts was the only card of that suit.

It was evident that North must hold the Ace of diamonds, as well as the Ace of clubs, to have opened the bidding, then, doubled. The 10 of diamonds was led through North. He played low. Declarer's 7 won the trick. The 8 of clubs was led through South, who covered with the 8 of clubs. The 8 of clubs was the only card of that suit. The 8 of clubs was the only card of that suit.

North led the 9 of hearts. Dummy's 8 covered North's 9. Declarer's Ace 7 was the 7 of hearts. The 7 of hearts was the only card of that suit. The 7 of hearts was the only card of that suit.

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FOUR WONDROUS NEW REASONS WHY:

"It's McLaughlin-Buick again!"

THIS new McLaughlin-Buick is "stepped up" in everything but price!

It is longer, lower, roomier than any McLaughlin-Buick of other years. And in an entirely new kind of Unitized Torus Top Body by Fisher—it combines new safety and new silence with the most beautiful streamline styling in McLaughlin-Buick history.

New, too, is its great Straight Eight Engine—in power, in unequalled smoothness, in starting ease, in quietness. And it's the Valve-in-Head principle, for thrust—the Straight Eight design for smoothness—and the McLaughlin-Buick dependability.

The thipose Hydraulic Brakes are even quicker, enter in action. The knee-action ride features new gliding comfort. Rile Stalizers are built in both front and rear to end sideways when cornering.

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PRICE DAYTON LIMITED

10040-48 104th STREET PHONE 22951

PONTIAC HAS THRILLING DESIGN AND PERFORMANCE

Lively Road Manners Are Fine Feature of New Low-Priced Six

New and thrilling in design and performance, the "Pontiac 224" for 1937 is now on view at dealers' salarooms throughout the country. This new six gets its name from the fact that its engine has displacement of 224 cubic inches.

The new models maintain Pontiac's reputation for lively road manners, lively and vigorous as well as economy of operation. They have all-steel, all-steel Turn-Top bodies by Fisher with unified construction.

Announced by the engineers as "the finest car in the low-priced field," the "224" has many features which will be of particular interest to the car user. With public opinion favoring a different and safe type of door handle, the new Pontiac features a rather distinctive but substantial turn-in handle. The famous "silver stripes" sweeping from bumper to bumper is a new feature, consisting of a wide center bar, dividing into narrow bars. The new models are more streamlined and possess beauty and dash which are quite refreshing to any eye. Grate shape of the rear end completes a line spreading silhouette, while the sloping back of the windshield, seven degrees is an important safety feature. Engineers point out. Briefly this means that the driver, without straining, can see through the high objects, usually out of the line of vision.

SAFETY FEATURES

An inspection of the "224" also reveals some rather interesting safety features. In addition to all-steel construction with safety glass around, there is a new feature, a tilting driver's seat, which will be appreciated by the driver. It will be noted that the new Pontiac has a greater steering responsiveness, and acceleration, while a convenient coil type of emergency brake lever has been placed directly in front of the driver's left arm.

Front fenders are deeply crowned in light pear-shaped, which is a new feature. A long rubber-covered running board joins the front fender to the rear fender with a new rib design. Headlamps are larger and sleeker. A side grille, comprising four narrow chrome bars, extends from the front fender to the rear of hood, while belt moulding from radiator to rear window is simply treated, which downward sweep. It will be noted also that window and door contours are new. Many materials will welcome the addition of a narrow rib moulding, which protects both front and rear windows in wet weather. Welded nearly just above the door and window openings, this moulding would escape notice if it were not pointed out. The mechanically-minded will be interested in the completely new overhead valve type six-cylinder engine which retains sound engineering principles of the past with a host of new features which have survived grueling tests. Engineers state that this engine was selected for its reliability, ease of starting, economy.

ROOMY WIDER

Looking over the bonnet, one finds that they are on 111-inch wheel base and are two inches wider across the front seat and windshield with 1 1/2 inches more seat width in the rear. Attention has been paid to provide for greater trunk space, the trunks on the new Pontiac being larger. A very convenient tool tray is to be found just inside the trunk and out of the way of baggage. From the completely flat floor to the roof there are 24 inches more headroom, while the front floor has been narrowed, making the base of the front seat 1 1/2 inches higher. At the same time, the rear floor has been lowered two inches, with reference to the rear seat, affording a more restful position.

Pontiac engineers have succeeded in boosting rigidity of the chassis to its former value by incorporating what is known as the "anti-rattle" frame at the base of the car. This feature also reduces body quiver on all roads except smooth pavements where quiver is not a factor. Another technical feature, described as the Hotchkiss drive, transfers skidding to a minimum, and gives a state. They also stress the importance of the new bevel gear rear axle on the 12 1/2 ratio steering gear, perfected hydraulic brakes, rugged non-pump cylinder and crankcase, heavy forged steel counter-pressure and splash fenders and an ingeniously designed manifold system.

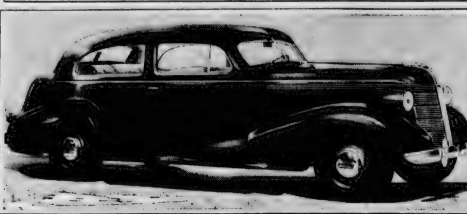
APPEALING HARMONY

The interior of the "224" has a luxurious appearance, the color scheme and appointments blending in an appealing harmony. The interior is done in a subtle, warm, rich, mellow, a modern, but not a fussy, design. The new trim panels invite attention to details. Window mouldings are in fine California Claro bridle walnut finish. Hardware, including door handles, window lift cranks and dome light, are pleasantly mellow. The new appearance symmetry and beauty of design will be interested in the striking arrangement of the instruments against a crowned walnut front metal panel. The panel background, which extends the width of the body, is trimmed with chrome moulding. At one side the instruments are set flush, being grouped together under a single hood with narrow chrome moulding. On the right is the glove locker door, and to the centre are ignition switch, throttle, and light switch. Arm rests front and rear are luxuriously padded and are placed in the rear compartment harmonizes with the upholstery. Stately ribbed thick rubber matting in the front completes an appealing interior.

Pontiac engineers also direct attention to the antiskid material placed between all sheet metal and parts to which it is attached. All sheet metal, it is stated, is lac-

PONTIAC HAS THRILLING DESIGN AND PERFORMANCE

Pontiac "224" Makes Debut



The Pontiac Six for 1937 is announced with a new valve-in-head engine of 224 cubic inches displacement and many safety and convenience features. The all-steel all-steel Turn-Top bodies are of unified construction. Above is shown the coach with trunk.

TIRES, BRAKES PREVENT SKIDS

Slidding is not only dangerous but unnecessary. Engineers assert that, no matter what the road conditions, you can avoid skidding if you are careful. Most drivers do not lay the fault for skidding on ice or snow or wet or oily roads, or on loose gravel, or on the other motorist driver who "did not stop in time." But if the road conditions are bad, or traffic conditions are bad, or if the road is congested, slow down to a cautious pace and there will be no occasion for skidding.

Tires are now made to grip the road much better than they used to. Chains are useful, too, but even chains will not keep you from skidding if you drive skid. Keep the brakes equalized and they will not slip to throw you into a skid.

Clutch engaged so that the engine will help slow your car. Touch the brakes lightly, alternately, or exerting a little pressure and releasing it, and turn the steering wheel in the direction of the skid. This will help control your direction.

Newspaper Advertising Best for Auto Sales

A considerable increase in Pontiac Motor company's advertising budget for 1937 has been approved, according to P. A. Berndt, advertising manager. The largest part of the increase will go into newspapers.

Faith Demonstrated

"We have demonstrated our faith in future increases of Pontiac sales by increasing our advertising expenditures every year since 1933," said Berndt. "Although there have been times during the last two years when it seemed foolish to continue our large advertising campaign because we were so far behind in our ability to take care of car shipments, nevertheless we continued on what we believe to be a sound theory that it requires continual hammering through the various advertising media if you want to keep sales from increasing."

"The response from the advertising usually isn't fully felt for several months. Therefore, the advertising we do today will continue to have its effect for many months."

GREAT FLEXIBILITY

"Our reason for using newspapers so strongly is their flexibility. We

DRIVERS NOT IMPROVED AS THEIR AUTOS

Speed Possibility Increased By Unkilled Hands On Wheel

Twenty-five years ago the two-cylinder "horseless carriage" went "puddle-jumping" along a narrow, dusty country lane, at a fifteen miles-an-hour clip. The driver had the throttle wide open, and he seemed a bit impatient that the vehicle would go no faster.

SCORES ON ROAD

Today a broad highway stretches miles ahead. Scores of motorists are on the road, driving fast, powerful machines. Many are travelling sixty. Some drivers are racing each other. Speed seems to be the thing. Twenty-five years ago the automobile and the highway were in their swaddling clothes, and so was the driver. Today the automobile and the highway have reached a degree bordering on perfection; but, alas, the driver, figuratively speaking, is still wearing rompers. He just hasn't been able to keep up with the improvements made on the road and the machine. The speed of his car has quadrupled, but the speed of his reactions has not increased.

HARUM-SCARUM

Many drivers are the same harum-scarum persons they were in the "horseless carriage" days; still in a hurry to get nowhere in particular. They are getting somewhere in a hurry all right, but that place may be the hospital or the grave.

When a motorist sees the car playing with something that is dangerous the quick takes that playing away from him. This, of course, is not practical in the case of the car and his car. Automobile accidents will continue to take a terrible toll of life and limb until the driver puts away his mantle of childhood and becomes a man.

One For Builders

A good reason to drive carefully is even though your car has an all-steel body, the pedestrian hasn't.

Racing Starts Add To Gasoline Waste

Many motorists seem to take an inordinate pride in getting away at high speed from every stop. It is shown by national-wide statistics. With engine racing and hand twisting on the gear shift, they can hardly wait until the traffic light changes from red to yellow. Probably they do not know that in three racing starts they can waste enough gasoline to carry them a mile.

The same type of material has a habit of coming up to the light at high speed, depending on quick ac-

Amazing Power

Auto drivers in the United States control a power volume fifty times greater than the total volume developed by all the water power plants in the world.

Unclean or loose terminals in the circuit often cause excess voltage, plication of the brakes to stop in time. He figures that if the signal light doesn't change he will be able to run on and "beat the light." He does not figure, of course, that these sudden stops are wearing his brakes out rapidly, and soon they will need relining.

Always In The Lead . . .

JACK HAYS TAXI

Phone 2-2-1-1-1

Always On Time

PRIVATE
DRIVERSELF
CARS

Always Safe

24-HOUR
AMBULANCE
SERVICE

ANNOUNCING



A New GENERAL MOTORS VALUE IN THE LOW PRICE FIELD

NOW owning a Pontiac is no longer a question of price! For Pontiac, this year, introduces a small, new, full-sized model within the reach of practically every car purchaser. The new Pontiac "224" brings fine car value to the low price field. Economical to buy; it is just as economical to run.

Beauty starts at the top with that crown of solid steel sweeping in graceful lines from the sloping windshield to rear window. The new, all-steel all-steel Turn-Top body by Fisher with Unisteel construction also contributes much to safety and comfort.

Pontiac's centre-point steering means effortless control of the wheel. Pontiac's powerful six-cylinder engine is whisper-smooth in operation, no matter how hard you force it. Pontiac's improved Kneec-Action absorbs the shock of the roughest roads. Pontiac's synchromesh transmission simplifies gear-shifting. Pontiac's hydraulic brakes respond to the lightest touch.

We invite you to see, drive and compare the new Pontiac "224". Ask for details on the General Motors Instalment Plan which provides monthly payments to suit your purse.

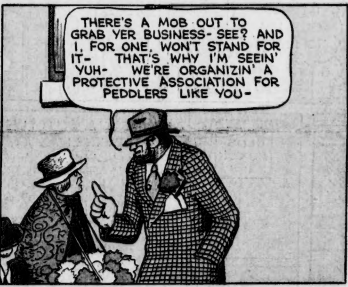
PRICE DAYTON LIMITED

10040-48 104th STREET

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Luggage, Oil, Grease, Water, Tires, Spare, Tools, and Lights, etc.

EDMONTON, ALTA., NOV. 21, 1936



Maw Green



Bulletin

Service to its constantly increasing army of readers has brought wide recognition. Its news is brief and pithy, easy to read, accurate and fair, while its

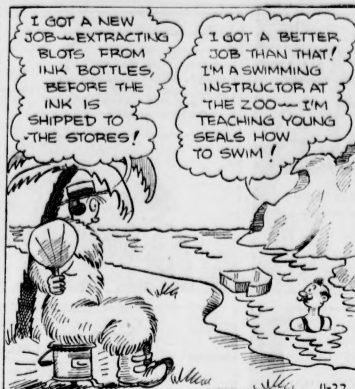
Features

excel in every department. In illustration, comics, women's activities, editorials, sports, serials and short stories, markets, finance, constant improvement has made The Bulletin

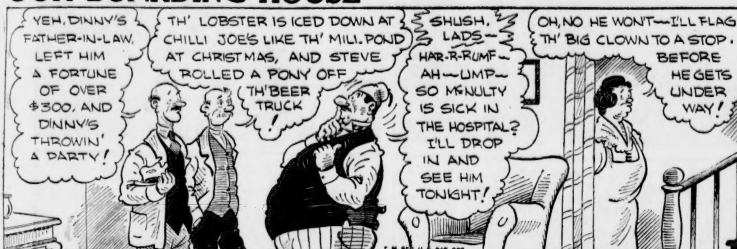
Supreme

ALBERTA'S GREATEST SATURDAY COMIC PAGES

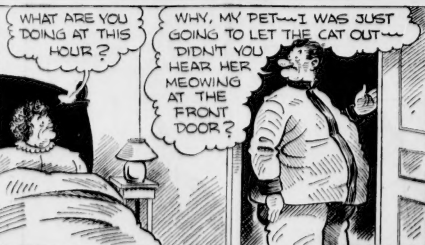
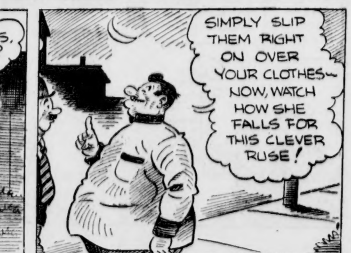
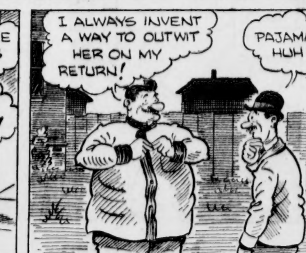
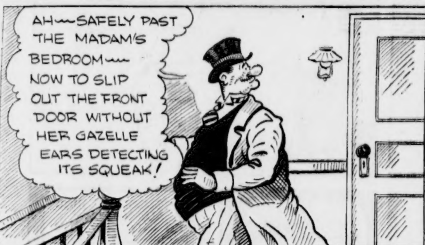
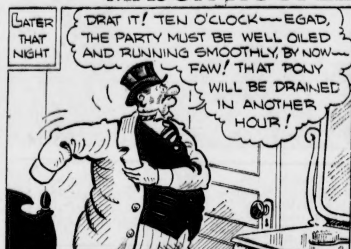
EDMONTON, ALBERTA, Nov. 21, 1936.



OUR BOARDING HOUSE



MAJOR HOOPLE



"The

most thought-provoking column appearing in any paper in Canada today appears daily in The Edmonton Bulletin. The world in review; pithy comment on

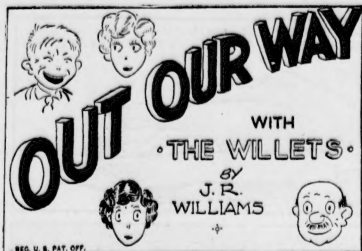
Passing

events; local, national and international topics looked at from an interesting angle. Look for it on page 4 every day. "The Passing

Show"

ALBERTA'S GREATEST SATURDAY COMIC PAGES

EDMONTON, ALBERTA, Nov. 21, 1936.



THE COMIC ZOO



By Scarbo

Ask the Junior Members of Any Family About

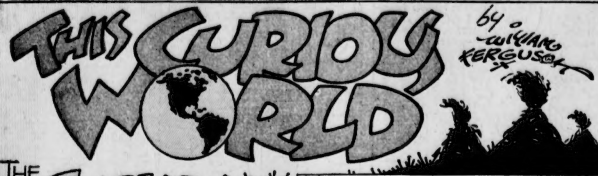
Little Orphan Annie — By Harold Gray

AN EDMONTON BULLETIN DAILY FEATURE

It's the Best Kiddie Strip that money can buy.

ALBERTA'S GREATEST SATURDAY COMIC PAGES

EDMONTON, ALBERTA, Nov. 21, 1936.



THE TURKEY
IS THE ONLY RACE OF POULTRY
THAT ORIGINATED IN THE
UNITED STATES.



SPANISH EXPLORERS
FOUND BOTH WILD
AND DOMESTICATED
TURKEYS IN OLD
MEXICO, IN THE
EARLY PART OF
THE SIXTEENTH
CENTURY, AND
A FEW OF THE
BIRDS WERE TAKEN
BACK TO SPAIN.



FROM SPAIN, IMPROVED BREEDS
SPREAD TO ENGLAND... AND, EVENTUALLY,
BACK TO AMERICA. CURIOUSLY, OUR
ONLY NATIVE POULTRY RACE WAS
DEVELOPED ON OTHER SHORES.

NOT ONLY IS THE TURKEY THE "NATIONAL THANKSGIVING
BIRD" OF AMERICA, BUT VARIOUS OTHER COUNTRIES
USE IT AS THEIR HOLIDAY
MEAT ALSO.



THE NAME,
"TURKEY," IS
BELIEVED TO
HAVE COME
FROM THE
BIRD'S CALL
NOTES—
"TURK, TURK
TURK." THE
GOBBLEERS
ACTUALLY
BLUSH
WHEN COURTING
THEIR MATES.



ALTHOUGH THE WILD
TURKEY HAS BEEN
EXTERMINATED OVER
MUCH OF ITS RANGE,
IMPROVED GAME LAWS
AND RE-STOCKING
ARE BRINGING BACK
TO THE UNITED STATES
THIS, THE LARGEST
OF ALL OUR GAME
BIRDS.

FRECKLES AND HIS FRIENDS



THE VAN REGALS ARE COMING FOR
DINNER TONIGHT AND YOUR FATHER
WANTS TO IMPRESS THEM... SO PUT
ON YOUR BEST COMPANY
MANNERS!



YOUR FATHER WANTS MR. VAN REGAL TO BELIEVE HE'S A VERY
IMPORTANT MAN!

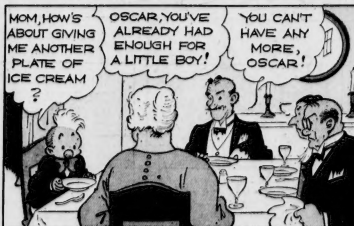
YOU MEAN
RICH AND
STUFF?



YES! AND HE WANTS MR. VAN REGAL TO BELIEVE
HE IS A MAN CAPABLE OF HANDLING ANY
SITUATION... IT MAY MEAN BIG
THINGS FOR YOUR
FATHER!



GOOD EVENING... I'M DELIGHTED TO SEE YOU!
SORRY YOU HAD TO RING TWICE... I GUESS
OUR THREE BUTLERS MUST HAVE BEEN
BUSY!



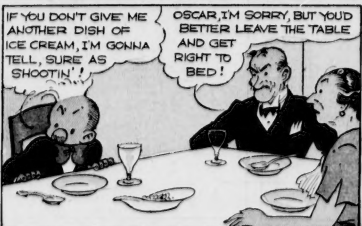
MOM, HOW'S ABOUT GIVING
ME ANOTHER
PLATE OF
ICE CREAM?

OSCAR, YOU'VE
ALREADY HAD
ENOUGH FOR
A LITTLE BOY!



IF I DON'T GET ANOTHER
PLATE OF ICE CREAM,
I'M GONNA
TELL!

YOU CAN'T HAVE ANY MORE
ICE CREAM, OSCAR! YOU
HEARD WHAT I
SAID!!



IF YOU DON'T GIVE ME
ANOTHER DISH OF
ICE CREAM, I'M GONNA
TELL, SURE AS
SHOOTIN'!

OSCAR, I'M SORRY, BUT YOU'D
BETTER LEAVE THE TABLE
AND GET
RIGHT TO
BED!



I'M GIVING YOU ONE
MORE CHANCE! DO
I GET THAT ICE
CREAM, OR ARE YOU
GONNA FORCE ME
TO TELL?

WE'VE TOLD YOU TWICE
THAT YOU CAN'T HAVE
ANY MORE!



MY NEW PANTS ARE MADE
OUT OF OUR OLD BEDROOM
CURTAINS!!

"Out

on the open range with the real "drawn from the woods" buck-
aroos. In the machine shop among the boys with the overalls and
lunch pails. Just a cross section of life taken from

Our

daily lives. A human interest picture of the family at home. It
might be your house or mine. You'll get the subtle humor in every
cartoon of The Bulletin's daily feature, "Out Our

Way"